



Televisa ratified for the S&P/BMV Total Mexico ESG Index

Mexico City, June 29, 2021 - Grupo Televisa, S.A.B. (“Televisa” or the “Company”) announced today that, it has been ratified as a constituent of the ESG index developed by S&P Dow Jones and the Mexican Stock Exchange.

The S&P/BMV Total Mexico ESG Index is designed to measure the performance of stocks that meet certain sustainability criteria. The Index uses a rules-based selection criteria based on relevant environmental, social, and corporate governance principles to choose its constituents.

Televisa has expanded the scope of its environmental sustainability goals by aligning them with best practices to reduce its ecological impact. On the social front, the Company has implemented policies and practices to protect health and safety of its employees, particularly during the COVID-19 sanitary crisis, and has reinforced its content offering to provide its audiences accurate and timely information, and relevant health, education, and entertainment programming.

Sustainability is a high priority to Televisa and an important component of its business strategy. The Company is pleased to be recognized for its ongoing efforts in this field.

About Televisa

Televisa is a leading media company in the Spanish-speaking world, an important cable operator in Mexico and an operator of a leading direct-to-home satellite pay television system in Mexico. Televisa distributes the content it produces through several broadcast channels in Mexico and in over 70 countries through 25 pay-tv brands, television networks, cable operators and over-the-top or “O.T.T.” services. In the United States, Televisa’s audiovisual content is distributed through Univision Communications Inc. (“Univision”), a leading media company serving the Hispanic market. Univision broadcasts Televisa’s audiovisual content through multiple platforms in exchange for a royalty payment. In addition, Televisa has equity representing approximately 36% on a fully-diluted basis of the equity capital in Univision Holdings, Inc., the controlling Company of Univision. Televisa’s cable business offers integrated services, including video, high-speed data and voice services to residential and commercial customers as well as managed services to domestic and international carriers. Televisa owns a majority interest in Sky, a leading direct-to-home satellite pay television system and broadband provider in Mexico, operating also in the Dominican Republic and Central America. Televisa also has interests in magazine publishing and distribution, professional sports and live entertainment, feature-film production and distribution, and gaming.

Disclaimer

This press release contains forward-looking statements regarding the Company’s results and prospects. Actual results could differ materially from these statements. The forward-looking statements in this press release should be read in conjunction with the factors described in “Item 3. Key Information – Forward-Looking Statements” in the Company’s Annual Report on Form 20-F, which, among others, could cause actual results to differ materially from those contained in forward-looking statements made in this press release and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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