Televisa Announces the Passing of Adolfo Lagos, CEO of its Cable Division

Mexico City, November 20, 2017 - Grupo Televisa, S.A.B. ("Televisa" or the "Company"; NYSE:TV; BMV:TLEVISA CPO) announced today that Adolfo Lagos, CEO of Televisa's cable division, passed away yesterday. Mr. Lagos joined Televisa in 2013 to lead in the Company's consolidation efforts of the cable industry and the modernization of Televisa's cable operations.

"On behalf of the Televisa Board of Directors and our entire team it is with great sadness that we announce the unexpected passing of Adolfo Lagos. This is a profound loss. Adolfo was a trusted and valued member of Grupo Televisa and a very close personal friend," said Alfonso de Angoitia, appointed Co-CEO of Televisa. "We will miss his passion, his commitment and his friendship."

"Adolfo was a determined leader in our efforts to consolidate the cable industry in Mexico and to expand the reach of our triple-play services. Adolfo worked tirelessly through the many important stages of this journey," said Bernardo Gómez, appointed Co-CEO of Televisa. "The entire Televisa family wishes to extend our sincerest condolences to Adolfo's family."

Prior to joining Televisa, Mr. Lagos was Senior Executive Vice President and Head of the Global Wholesale Banking Division at Banco Santander, based in Madrid, Spain. Prior to that he was Chief Executive Officer of Grupo Financiero Serfin, Mexico´s third largest bank and the predecessor to Banco Santander in Mexico, where he led the successful restructuring of the group. He started his career in Grupo Financiero Bancomer where he spent 23 years, the last three as Executive Vice President of its Consumer Banking Division. He graduated with a degree in Industrial Management from the MIT and in Operations Research from Stanford University.

Disclaimer

This press release contains forward - looking statements regarding the Company's results and prospects. Actual results could differ materially from these statements. The forward-looking statements in this press release should be read in conjunction with the factors described in "Item 3. Key Information – Forward Looking Statements" in the Company's Annual Report on Form 20 - F, which, among others, could cause actual results to differ materially from those contained in forward-looking statements made in this press release and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

About Televisa

Televisa is a leading media company in the Spanish-speaking world, an important cable operator in Mexico and an operator of a leading direct-to-home satellite pay television system in Mexico. Televisa distributes the content it produces through several broadcast channels in Mexico and in over 50 countries through 26 pay-tv brands, and television networks, cable operators and over-the-top or "OTT" services. In the United States, Televisa's audiovisual content is distributed through Univision Communications Inc. ("Univision") the leading media company serving the Hispanic market. Univision broadcasts Televisa's audiovisual content through multiple platforms in exchange for a royalty payment. In addition, Televisa has equity and warrants which upon their exercise would represent approximately 36% on a fully-diluted, as-converted basis of the equity capital in Univision Holdings, Inc., the controlling company of Univision. Televisa's cable business offers integrated services, including video, high-speed data and voice services to residential and commercial customers as well as managed services to domestic and international carriers through five cable Multiple System Operators in Mexico. Televisa owns a majority interest in Sky, a leading direct-to-home satellite pay television system in Mexico, operating also in the Dominican Republic and Central America. Televisa also has interests in magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, and gaming.

Investor Relations:

Carlos Madrazo / Tel: (52 55) 5261 2445 **/** cmadrazov@televisa.com.mx
Santiago Casado / Tel: (52 55) 5261 2438 / scasado@televisa.com.mx

Media Relations:

Alejandro Olmos / Tel: (52 55) 4438 1205 / aolmosc@televisa.com.mx
María Eugenia Zurita / Tel: (52 55) 52 24 63 60 / mezurita@televisa.com.mx

www.televisair.com