Grupo Televisa Announces the Reactivation of its Share Repurchase Program

Executive Team Members Also Intend to Invest Approximately $8 Million in the Purchase of Common Stock

Mexico City, November 13, 2017 – Grupo Televisa, S.A.B. ("Televisa" or the "Company"; NYSE:TV; BMV:TLEVISA CPO) today announced its intention to reactivate the share repurchase program previously approved by the Board of Directors. The Company may, from time to time, at management's discretion, acquire stock subject to legal, market and other business conditions at the time of purchase.

In addition, the top executives of the Company, including the co-Chief Executive Officers, collectively intend to invest approximately $8 million in the purchase of shares of Televisa common stock on the open market.

Bernardo Gomez and Alfonso de Angoitia, who were recently appointed as co-Chief Executive Officers of Televisa effective January 1, 2018, stated: "This share repurchase program reflects the confidence of the Board in the strength of our businesses, the great value that Televisa's assets have, and our solid growth prospects. In addition to the repurchase program, we have decided to personally invest in our stock together with our team since we strongly believe in our ability to execute on our strategic plan and drive value for our shareholders."

In addition, over the last two decades, Mr. Emilio Azcarraga, Executive Chairman of the Board, has maintained the same level of investment in stock of the Company; that stock represents substantially all his net worth.

Disclaimer

This press release contains forward - looking statements regarding the Company's results and prospects. Actual results could differ materially from these statements. The forward-looking statements in this press release should be read in conjunction with the factors described in "Item 3. Key Information – Forward Looking Statements" in the Company's Annual Report on Form 20 - F, which, among others, could cause actual results to differ materially from those contained in forward-looking statements made in this press release and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

About Televisa

Televisa is a leading media company in the Spanish-speaking world, an important cable operator in Mexico and an operator of a leading direct-to-home satellite pay television system in Mexico. Televisa distributes the content it produces through several broadcast channels in Mexico and in over 50 countries through 26 pay-tv brands, and television networks, cable operators and over-the-top or "OTT" services. In the United States, Televisa's audiovisual content is distributed through Univision Communications Inc. ("Univision") the leading media company serving the Hispanic market. Univision broadcasts Televisa's audiovisual content through multiple platforms in exchange for a royalty payment. In addition, Televisa has equity and warrants which upon their exercise would represent approximately 36% on a fully-diluted, as-converted basis of the equity capital in Univision Holdings, Inc., the controlling company of Univision. Televisa's cable business offers integrated services, including video, high-speed data and voice services to residential and commercial customers as well as managed services to domestic and international carriers through five cable Multiple System Operators in Mexico. Televisa owns a majority interest in Sky, a leading direct-to-home satellite pay television system in Mexico, operating also in the Dominican Republic and Central America. Televisa also has interests in magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, and gaming.

Investor Relations:
Carlos Madrazo / Tel: (52 55) 5261 2445 **/** cmadrazov@televisa.com.mx
Santiago Casado / Tel: (52 55) 5261 2438 / scasado@televisa.com.mx

Media Relations:
Alejandro Olmos / Tel: (52 55) 4438 1205 / aolmosc@televisa.com.mx
María Eugenia Zurita / Tel: (52 55) 52 24 63 60 / mezurita@televisa.com.mx

www.televisair.com