

GRUPO TELEVISIA ANNOUNCES THE PREPAYMENT OF CABLEMÁS SENIOR NOTES AND OTHER CABLEMÁS INDEBTEDNESS

Mexico City, November 18, 2010 – Grupo Televisa, S.A.B. (“Televisa”; NYSE:TV; BMV:TLEVISA CPO) announced today that its subsidiary Cablemás, S.A. de C.V. (“Cablemás”), prepaid all of its outstanding Guaranteed Senior Notes issued in November 2005 with an interest rate of 9.375% and due on 2015, for a total amount of US\$183,026,420 dollars (the “Senior Notes”).

The refinancing of the debt of Cablemás, which includes the prepayment of the Senior Notes, was carried out through a Ps.2,500 million pesos loan facility provided to Cablemás by a subsidiary of Televisa, with an interest rate of 9.30%, which is due in November 2020.

In addition to the prepayment of the Senior Notes, Cablemás has also used part of the proceeds obtained from the loan facility to prepay other acquired indebtedness of such company.

Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world based on its market capitalization and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.

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