

**GRUPO TELEVISA EXTENDS EXCHANGE OFFER**

Mexico City, August 11, 2008 – Grupo Televisa, S.A.B. (“Televisa”; NYSE: TV; BMV: TLEVISA CPO) today announced the extension of its offer to exchange its outstanding 6.00% Senior Notes due 2018 for a like principal amount of its 6.00% Senior Exchange Notes due 2018, which have been registered under the Securities Act of 1933, as amended. The exchange offer has been extended through 5:00 p.m., New York City time, on August 15, 2008. The extension was made for the purpose of allowing the holders an additional opportunity to exchange their existing notes for registered exchange notes.

*Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and publishing distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.*

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