TELEVISA SELLS STAKE IN VOLARIS

Mexico City, July 16, 2010 – Grupo Televisa, S.A.B. ("Televisa"; NYSE: TV; BMV: TLEVISA CPO) announced today that it sold its equity stake in Controladora Vuela Compañía de Aviación, S.A. de C.V., and Concesionaria Vuela Compañía de Aviación, S.A. de C.V., which, in the aggregate, represent a participation interest of 25% in Volaris, for a total consideration of US$80.6 million. Televisa made its first investment in Volaris in October of 2005. Televisa's total investment in Volaris amounted to US$49.5 million.

Televisa is thankful to its partners for the opportunity to participate as a shareholder in this venture and wishes continued success to the remaining and new shareholders.

Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world based on its market capitalization and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.

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