CONSORTIUM IS AWARDED DARK-FIBER LEASE

Mexico City, June 14, 2010 – Grupo Televisa, S.A.B. ("Televisa"; NYSE: TV; BMV: TLEVISA CPO) announced today that on June 9, 2010, the Mexican Communications and Transportation Ministry (*Secretaría de Comunicaciones y Transportes*) granted to the consortium formed by Telefónica, Televisa and Megacable, a favorable award in the bidding process for a 20-year contract for the lease of a pair of dark fiber wires held by the Mexican Federal Electricity Commission (*Comisión Federal de Electricidad*) or "CFE".

The consortium, through the company "Grupo de Telecomunicaciones de Alta Capacidad, S.A.P.I. de C.V." or "GTAC", in which each of Telefónica, Televisa and Megacable have an equal equity participation, will be granted a contract to lease 19,457 kilometers of dark fiber-optic capacity from the CFE, along with the corresponding concession to operate a public telecommunications network. As consideration for the contract, GTAC will pay Ps.883.8 million. GTAC plans to have the network ready to offer commercial services in approximately 18 months, and expects to invest close to an additional Ps.1.3 billion during this time period to get the network ready for service.

Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world based on its market capitalization and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.

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