



**FOR IMMEDIATE RELEASE**

**GRUPO TELEVISA LAUNCHES NEW LIVE EVENT  
TICKETING SERVICE**

**Mexico City, June 13, 2002** – Grupo Televisa, S.A. (NYSE:TV; BMV:TLEVISA CPO) today announced that the Company launched "TicketAcces," a live event ticketing service. The new enterprise was formed through a strategic alliance between Televisa and Bank Note Corporation, a company system integrator that provides advanced solutions for access control, security and rights-of-ownership protection. Bank Note Corporation developed the "Ticket Acces" system.

The first event utilizing the new service is the world renowned Cirque du Soleil in Mexico City, October 2002 – the first time the troupe has ever performed in Latin America.

This new enterprise constitutes a step forward in the vertical integration of the Company's live entertainment business with on-demand access to tickets to some of Mexico's most popular live events. "TicketAcces" allows customers to purchase tickets for live entertainment with a reduction of up to 50% of the service charge that prevails in the market. Orders can be placed via telephone, the Internet, or at one of the selling points located in retail stores throughout the Mexico City metropolitan area.

Grupo Televisa S.A. is the largest media company in the Spanish-speaking world, and a major player in the international entertainment business. It has interests in television production and broadcasting, programming for pay television, international distribution of television programming, direct-to-home satellite services, publishing and publishing distribution, cable television, radio production and broadcasting, professional sports and show business promotions, paging services, feature film production and distribution, dubbing, and the operation of a horizontal Internet portal. Grupo Televisa also has an unconsolidated equity stake in Univision, the leading Spanish-language television company in the United States.

BNC, S.A. de C.V. (Bank Note Corporation) is a major value added systems integrator that supplies government and business enterprises worldwide with advanced end-to-end solutions for access control, border control, personal identification, regulatory compliance, and rights-of-ownership validation and protection. The Company leads across a spectrum of access control systems and security print applications, including systems for issuing and authenticating passports, visas, identification cards, drivers licenses, vehicle registrations, transport and shipping documentation, regulatory compliance, social program administration, entertainment ticketing, product ownership verification, and brand/copyright protection. BNC, S.A. de C.V. holds important contracts and alliances in Middle East, Asia and Central America.

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