



**GRUPO TELEVISA ANNOUNCES PRICING OF  
US\$ 500 MILLION AGGREGATE PRINCIPAL AMOUNT  
OF 6.00% SENIOR NOTES DUE 2018**

Mexico City, May 6, 2008- Grupo Televisa, S.A.B. ("Televisa"; NYSE:TV; BMV:TLEVISA CPO) today announced that it priced US\$ 500 million aggregate principal amount of 6.00% Senior Notes due 2018.

We intend to use the net proceeds for general corporate purposes, including to repay outstanding indebtedness and repurchase our shares, among other uses, in each case, subject to market conditions and other factors.

The 6.00% Senior Notes due 2018 have not been registered under the Securities Act of 1933 and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements. This announcement does not constitute an offer to sell or the solicitation of offers to buy any security and shall not constitute an offer, solicitation or sale of any security in any jurisdiction in which such offer, solicitation or sale would be unlawful.

*Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and publishing distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.*

###

**Investor Relations:**

**Michel Boyance**  
**María José Cevallos**  
Tel: (5255) 5261-2445  
Fax: (5255)5261-2494  
[ir@televisa.com.mx](mailto:ir@televisa.com.mx)  
<http://www.televisa.com>  
<http://www.televisair.com>

**Media Relations:**

**Manuel Compeán**  
Tel: (5255) 5728 3815  
Fax: (5255) 5728 3632  
[mcompean@televisa.com.mx](mailto:mcompean@televisa.com.mx)  
<http://www.televisa.com>