



Press Release FOR IMMEDIATE RELEASE

GRUPO TELEVISA ANNOUNCES GDR RATIO CHANGE

Mexico City, March 10, 2006—Grupo Televisa, S.A. ("Televisa"; NYSE:TV; BMV:TLEVISA CPO) announced today that it plans to change its current Global Depositary Receipts (GDR) ratio from the current 1 GDR per 20 *Certificados de Participación Ordinarios* (CPOs) to 1 GDR per 5 CPOs, a 1:4 GDR split. This ratio change will be effective for holders of record on February 27, 2006. The effective date for the ratio change will be on March 22, 2006. The purpose of the GDR ratio change is to align Televisa's GDR price with other media shares and GDRs and increase liquidity in the trading of Televisa GDRs on the New York Stock Exchange. There will be no change to the CPOs or the underlying Televisa shares.

Grupo Televisa, S.A., is the largest media company in the Spanish-speaking world and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay television networks, international distribution of television programming, direct-to-home satellite services, publishing and publishing distribution, cable television, radio production and broadcasting, professional sports and live entertainment, feature film production and distribution, and the operation of a horizontal internet portal. Grupo Televisa also owns an unconsolidated equity stake in Univision, the leading Spanish-language media company in the United States.

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