

## **GRUPO TELEVISA ANNOUNCES IT RECEIVED COFECO APPROVAL POR POTENTIAL TRANSACTION**

Mexico City, February 12, 2010 - Grupo Televisa, S.A.B. ("Televisa"; NYSE:TV; BMV:TLEVISA CPO) today announced that Mexico's antitrust commission, COFECO, approved yesterday its application for a possible minority investment in the Mexican operations of NII Holdings, Inc. ("NII Holdings"). At this moment, an agreement between Televisa and NII Holdings has not been signed, nor can Televisa provide assurances that a transaction will take place.

This report is being made by Televisa solely for the purpose of advising investors that the COFECO announcement was made. Televisa does not express any opinion on, or make any comment with respect to, the matters addressed in or the potential transaction discussed in the COFECO announcement and does not undertake any obligation to do so in the future other than as required by law.

*Grupo Televisa, S.A.B., is the largest media company in the Spanish-speaking world and a major participant in the international entertainment business. It has interests in television production and broadcasting, production of pay-television networks, international distribution of television programming, direct-to-home satellite services, cable television and telecommunication services, magazine publishing and publishing distribution, radio production and broadcasting, professional sports and live entertainment, feature-film production and distribution, the operation of a horizontal internet portal, and gaming. Grupo Televisa also owns an unconsolidated equity stake in La Sexta, a free-to-air television venture in Spain.*

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