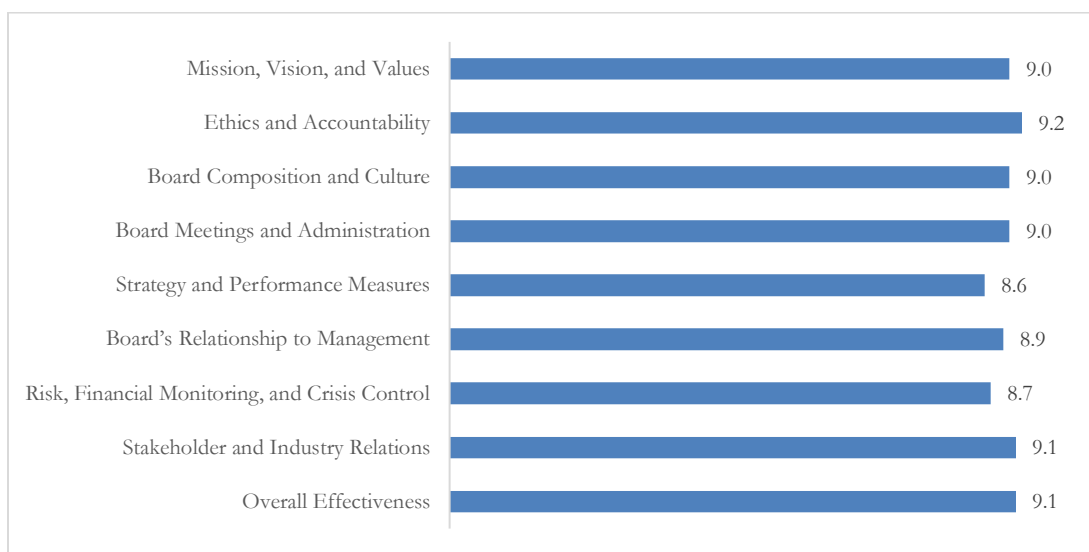


Board Evaluation

In March 2024, directors of the Board (the "Board") of Grupo Televisa, S.A.B. were invited to complete a self-evaluation assisted by Nasdaq, with 100% of Board Members providing responses. The objective of the evaluation was to provide a concise picture of how the directors view the Board's effectiveness, to highlight areas of strength and areas for improvement, to promote positive Board dynamics, and to provide information to help improve the Board's overall performance.

In addition, the evaluation was designed to assess the Board's performance. The evaluation intended to understand current skills and training of directors in certain areas and enhance the Board's overall functioning, performance, and effectiveness. The following graph shows the aggregated average ratings for the Board's evaluation.



Each theme has been rated using a scale from *strongly disagree* (1) to *strongly agree* (10).

Mission, Vision, and Values. Considers if (1) directors understand the Company's history, mission, and business plans; (2) the Board's decisions are in alignment with the Company's mission, vision, and values; and (3) the Board has the appropriate committee structure and membership that enable it to perform its responsibilities efficiently and effectively.

Ethics and Accountability. It refers to whether the Board (1) promotes an atmosphere of ethical behavior, accountability, and risk awareness; (2) avoids conflicts of interest and adheres to disclosure requirements; and (3) ensures the Company properly complies with the regulatory and legal mandates of the Mexican Securities and Banking Commission, Mexican Stock Exchange, SEC and NYSE, and all applicable laws and regulations.

Board Composition and Culture. Determines if the Board (1) is sufficiently independent to meet the needs of the Company and its stakeholders and provide competent oversight; and (2) has a culture and climate that promote constructive dissent, active listening, and effective communication and decision making. Assesses whether directors (1) actively participate in discussions and freely express their thoughts and ideas throughout the decision-making process; and (2) maintain strong working relationships with one another. Deliberates if the Board's Executive Chairman is an effective leader.

Board Meetings and Administration. It refers to whether (1) the frequency of Board meetings is sufficient to allow it to fully address major Company issues; (2) the Board receives timely and accurate meeting notices, agendas, minutes, and materials; (3) materials provided prior to Board meetings allow directors to make well-informed decisions; (4) meetings are conducted in a manner that ensures appropriate allocation of time to agenda items and timely resolution of issues; (5) Board meetings appropriately balance time between presentations and discussions; (6) Board and management discussions are focused on key issues facing the Company; (7) orientation for new directors is effective; and (8) the Board has access to additional resources, including independent consultants, and receives additional information it deems necessary.

Strategy and Performance Measures. Considers if the Board (1) periodically reviews the strategic plan considering new and emerging developments; (2) receives adequate progress reports from management regarding the implementation of Board decisions and key performance measures; (3) receives sufficient information regarding environmental, social, and governance ("ESG") matters concerning the Company; and (4) exercises sufficient oversight of management concerning ESG matters.

Board's Relationship to Management. Assesses whether the Board (1) has a positive, interactive working relationship with the Company's management; (2) offers creative and innovative solutions to problems presented by the Company's management; (3) sufficiently and appropriately challenges and supports the Company's management; and (4) has adequate access to management at different levels.

Risk, Financial Monitoring, and Crisis Control. Determines if the Board (1) adequately understands and reviews the Company's strategic risks, operational risks, financial risks, regulatory and compliance risks, and reputational risks; (2) reviews annual capital and operating budgets and monitors them regularly throughout the year; (3) has exhibited the ability to respond sufficiently to a crisis; and (4) has monitored the Company's financial status through the COVID-19 pandemic and worked with management to ensure short-term financial stability while maintaining focus on long-term shareholder value.

Stakeholder and Industry Relations. It refers to whether the Board (1) gives adequate consideration to stockholder interests in making decisions; (2) effectively balances the interests of all stakeholders and the long-term viability of the Company; (3) stays informed on local, national, and international developments and/or trends that could substantially affect the Company and the industries in which it operates; (4) thoroughly reviews significant regulatory actions, findings, and recommendations; and (5) adequately monitors Company performance with industry and other relevant comparative data.

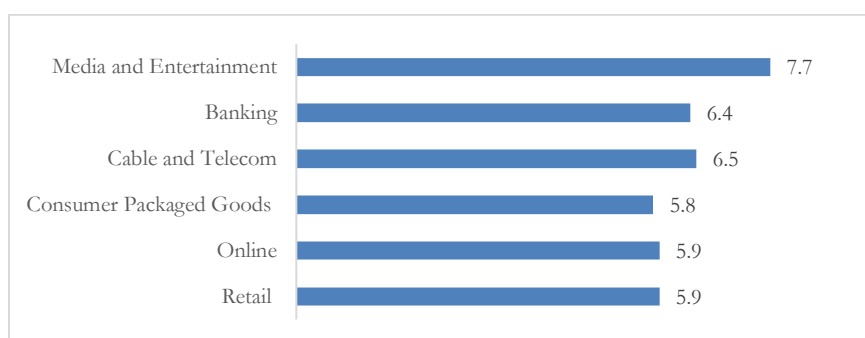
Overall Effectiveness. Deliberates if the Board is highly effective in fulfilling its responsibilities.

Director Skills Matrices

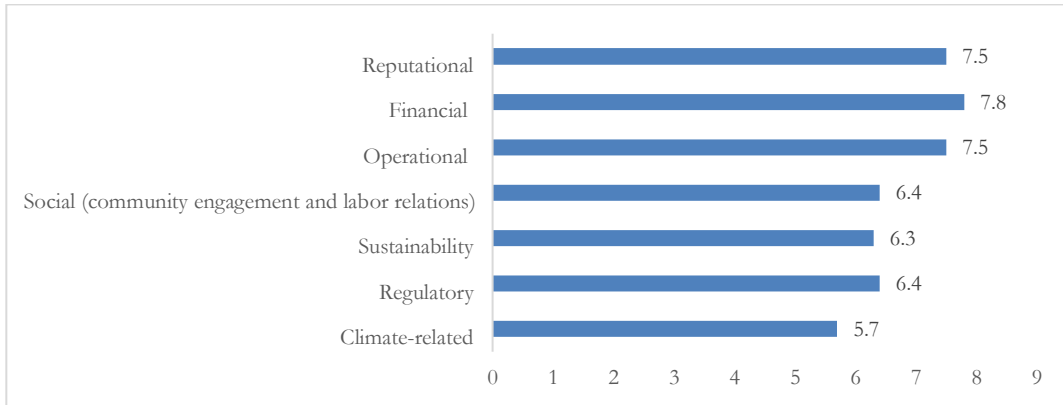
As part of the Board evaluation, directors rated their expertise in areas relevant to the requirements of the role of a director and the Company's business and industry. The Skills Matrices for Industry Specific and for the Risk Management Categories Skill Areas utilized a scale of 1 to 10, with "I don't have this attribute or experience at all" scored as a 1 and "I fully represent this attribute or am an expert in this skill/experience area" scored as a 10.

The following graphs show the aggregated average ratings for the self-evaluation of the Board's skills.

Skill Areas: Industry Specific



Skill Areas: Risk Management Categories



Board Training

Televisa encourages all directors to participate in continuing education programs that are relevant to the business and industries of the Company and directors' responsibilities as members of the Board. As part of the continuing education programs, in 2023, 90% of the directors have been engaged in at least one of the following learning formats: (1) training by an outside expert; (2) guidance from internal staff; (3) articles from industry-appropriate journals; (4) online learning modules; (5) workshops or courses; and (6) conferences or summits.

Board Attendance

The Board of Directors had an average meeting attendance of 96.25% for all meetings held during 2023. During 2023, the Audit and the Corporate Practices Committees each had a meeting attendance of 100%.