



Synthesis of the Corporate Social Responsibility and Sustainability Management Policy

The Corporate Social Responsibility and Sustainability Management Policy aims to regulate the general criteria that integrate the sustainability management model of Grupo Televisa and its subsidiaries.

The Company understands sustainability as a set of actions capable of satisfying current needs without compromising the resources and possibilities of future generations, creating social, environmental and corporate governance value in the short- and long-term in its general environment.

The sustainability strategy must be aligned with the Company's business strategy.

Sustainability management must:

- i) Define the Company's initiatives and projects regarding sustainability;
- ii) Provide best practices for sustainable development;
- iii) Contribute to the Company's sustainability risk management; and
- iv) Incorporate planning, performance evaluation and positioning of the Company regarding sustainability.

The sustainability project must:

- i) Have an objective in accordance with the Company's sustainability strategy;
- ii) Define the mechanisms for compliance with sustainability objectives;
- iii) Justify the generation of social, environmental and corporate governance value, as the case may be; and
- iv) Be presented semi-annually to the personnel charged with the review of results.

The results of the sustainability projects must be measured through indicators established by the personnel charged with the review of results.

The Sustainability Report must:

- i) Be prepared and disseminated annually by authorized media;
- ii) Comply with the provisions of the Global Reporting Initiative (GRI); and
- iii) Be translated into the English language for consultation with the stakeholders.

The Vice Presidency for Investor Relations is responsible for:

- i) Defining the Company's sustainability strategy; and
- ii) Ensuring:
 - a. That the sustainability strategy's objectives are aligned with the Company's business strategy.
 - b. The fulfillment of the Company's sustainability projects.

The Sustainability and Analysis Coordination is responsible for:



- i) Defining and presenting the Company's sustainability projects to the Vice Presidency for Investor Relations;
- ii) Coordinating the Company's initiatives and projects regarding sustainability;
- iii) Validating:
 - a. The generation of social, environmental and corporate governance value of each sustainability project, as appropriate;
 - b. Compliance with commitments established by different areas of the Company according to the objectives of the sustainability strategy; and
 - c. The management of sustainability risks;
- iv) Implementing a culture of sustainability among stakeholders;
- v) Involving stakeholders in sustainability projects;
- vi) Defining the parameters for measuring the results of sustainability projects;
- vii) Preparing the Company's Sustainability Report and any other report regarding sustainability; and
- viii) Periodically reviewing the Company's positioning regarding sustainability at national and international levels.