

GRUPO TELEVISA, S.A.B.
ANNUAL SHAREHOLDERS MEETINGS
APRIL 29, 2025

Special Series “D” Shareholders Meeting (Series “D”)

- I. Appointment and/or ratification, if applicable, of the members of the Board of Directors to be appointed by this meeting, and ratification of their management, in accordance with the provisions of articles Twenty-Sixth, Twenty-Seventh and other applicable articles of the corporate By-laws.

A proposal will be presented to ratify all of the existing Series “D” Directors.

Series “D” Directors

David M. Zaslav

Enrique Francisco José Senior Hernández

- II. Appointment of special delegates to formalize the resolutions adopted by this meeting.

A proposal will be presented to appoint Luis Alejandro Bustos Olivares, Carlos Javier Luévanos Ortiz De Rosas, Ricardo Maldonado Yáñez, Francisco José Glennie Quirós and Mauricio Gual Pons, as special delegates of the meeting.

Special Series “L” Shareholders Meeting (Series “L”)

- I. Appointment and/or ratification, if applicable, of the members of the Board of Directors to be appointed by this meeting, and ratification of their management, in accordance with the provisions of articles Twenty-Sixth, Twenty-Seventh and other applicable articles of the corporate By-laws.

A proposal will be presented to ratify all of the existing Series “L” Directors.

Series “L” Directors

José Antonio Chedraui Eguía

Sebastián Mejía

- II. Appointment of special delegates to formalize the resolutions adopted by this meeting.

A proposal will be presented to appoint Luis Alejandro Bustos Olivares, Carlos Javier Luévanos Ortiz De Rosas, Ricardo Maldonado Yáñez, Francisco José Glennie Quirós and Mauricio Gual Pons, as special delegates of the meeting.

Ordinary Shareholders Meeting (Series “A” and “B”)

- VII. Resolutions regarding the allocation of results for the fiscal year ended on December 31, 2024, including, if applicable, the approval and payment of dividends to the shareholders.

A proposal will be presented to approve a dividend payment of up to MXN\$0.35 per “CPO” issued over shares representing the capital stock of the Company.

- VIII. Presentation of the report regarding the policies and resolutions adopted by the Board of Directors of the Company, regarding the acquisition and sale of the Company’s own shares as well as the amount that may be allocated to the repurchase of such shares pursuant to Article 56, paragraph IV of the Securities Market Law (*Ley del Mercado de Valores*).

A proposal will be presented to approve a maximum amount of up to MXN\$2,000,000,000 to carry out share repurchases, in compliance with the Mexican Securities Market Law.

- IX. Appointment and/or ratification, as the case may be, of the members that shall conform the Board of Directors, the Secretary and Officers of the Company as well as the ratification of acts carried out by them.

A proposal will be presented to ratify all of the existing Directors.

As a result, the Board of Directors will be comprised as follows:

Series “A” Directors

Alfonso de Angoitia Noriega
Eduardo Tricio Haro
Michael T. Fries
Fernando Senderos Mestre
Bernardo Gómez Martínez
Jon Feltheimer
Enrique Krauze Kleinbort
Guadalupe Phillips Margain
Carlos Hank González
Denise Maerker Salmón

Series “B” Directors

Lorenzo Alejandro Mendoza Giménez
Salvi Rafael Folch Viadero
Guillermo Garcia Naranjo Álvarez
Francisco José Chevez Robelo
José Luis Fernández Fernández

Series “D” Directors

David M. Zaslav
Enrique Francisco José Senior Hernández

Series "L" Directors

José Antonio Chedraui Eguía
Sebastián Mejía

Alternate Directors

Julio Barba Hurtado
Jorge Agustín Lutteroth Echegoyen
Joaquín Balcárcel Santa Cruz
Luis Alejandro Bustos Olivares
Félix José Araujo Ramírez
Raúl Morales Medrano
Herbert Allen III (alternate of Mr. Enrique Francisco José Senior Hernández)

Exhibit "A" hereto includes the biographies of each of the abovementioned Directors.

- X. Appointment and/or ratification, as the case may be, of the members that shall conform the Executive Committee as well as the ratification of acts carried out by them.

A proposal will be presented to ratify the following members of the Executive Committee.

As a result, the Executive Committee will be comprised as follows:

Alfonso de Angoitia Noriega
Bernardo Gómez Martínez
Ricardo Maldonado Yáñez (Secretary, without being a member thereof)

- XI. Appointment and/or ratification, as the case may be, of the Chairman of the Audit Committee as well as the ratification of acts carried out by the Committee.

A proposal will be presented to ratify the following members of the committee including its Chairman.

As a result, the Audit Committee will be comprised as follows:

Guillermo García Naranjo Álvarez (Chairman)
Francisco José Chevez Robelo
José Luís Fernández Fernández

- XII. Appointment and/or ratification, as the case may be, of the Chairman of the Corporate Practices Committee as well as the ratification of acts carried out by the Committee.

A proposal will be presented to ratify the following members of the committee including its Chairman.

As a result, the Corporate Practices Committee will be comprised as follows:

José Luís Fernández Fernández (Chairman)

Eduardo Tricio Haro
Guillermo Garcia Naranjo Álvarez

- XIII. Compensation to the members of the Board of Directors, of the Executive Committee, of the Audit Committee and of the Corporate Practices Committee, as well as to their corresponding Secretaries.

A proposal will be presented to ratify the compensation to the members of the Board of Directors, of the Executive Committee, of the Audit Committee and of the Corporate Practices Committee, as well as to their corresponding Secretaries, as follows:

USD\$15,000 to the Directors and Alternate Directors, as well as to its Secretary, and to the members of the Audit and Corporate Practices Committees, for each Board of Director's and/or Audit and/or Corporate Practices Committees' meeting that they attend, in the understanding that Directors and Alternate Directors that need to travel from outside of Mexico to attend a Board meeting, will receive USD\$25,000 for each such meeting that they attended. Directors, Alternate Directors, the Secretary and the members of the Audit and Corporate Practices Committees will have the right to opt to receive, instead of such payments, CPOs of the Company for an aggregate value of USD\$150,000.

An amount equivalent to two "centenaries" (Mexican gold coins) to the Executive Secretary, the Secretary and the Alternate Secretary of the Audit Committee and of the Corporate Practices Committee.

The members of the Executive Committee plan to waive any remuneration for the fulfillment of their roles.

- XIV. Appointment of special delegates to formalize the resolutions adopted at the meeting.

A proposal will be presented to appoint Luis Alejandro Bustos Olivares, Carlos Javier Luévanos Ortiz De Rosas, Ricardo Maldonado Yáñez, Francisco José Glennie Quirós and Mauricio Gual Pons, as special delegates of the meeting.

Extraordinary Shareholders Meeting (Series "A", "B" and "D")

- I. Presentation, discussion and, if applicable, approval of the proposal to carry out a merger of the Company, as the merging and surviving entity, with one or more subsidiaries of the Company, as merged entities to be extinguished.

A proposal will be presented to merge Desarrollo Milaz, S.A. de C.V., Ulvik, S.A. de C.V., Villacezan, S.A. de C.V., Televisa Transmedia, S.A. de C.V., Grupo Bissagio, S.A. de C.V., Factum Más, S.A. de C.V., and CVQ Espectáculos, S.A. de C.V., all of which are subsidiary of the Company, into the Company.

The purpose of this merger is to simplify the corporate structure of the Company and its subsidiaries, among others.

II. Appointment of special delegates to formalize the resolutions adopted by this meeting.

A proposal will be presented to appoint Luis Alejandro Bustos Olivares, Carlos Javier Luévanos Ortiz De Rosas, Ricardo Maldonado Yáñez, Francisco José Glennie Quirós and Mauricio Gual Pons, as special delegates of the meeting.

Exhibit "A"

<u>Name and Date of Birth</u>	<u>Principal Occupation</u>	<u>Business Experience</u>	<u>First Elected</u>
<i>In alphabetical order:</i>			
Alfonso de Angoitia Noriega (01/17/62)	Co-Chief Executive Officer, Member of the Executive Committee of Grupo Televisa. Member of the Board of Empresas Cablevisión (subsidiary of Grupo Televisa). Co-Chief Executive Officer of TelevisaUnivision Mexico.	Executive Chairman of the Board of TelevisaUnivision. Member of the Boards of Liberty Latin America, Grupo Axo and Grupo Financiero Banorte and Innova (subsidiary of Grupo Televisa). Chairman of the Board of Trustees of Fundación Kardias. Member of the Boards of Trustees of Fundación Mexicana para la Salud, Fundación UNAM and The Paley Center for Media. Former Executive Vice President and Chief Financial Officer of Grupo Televisa.	April 1997
José Antonio Chedraui Eguía (10/06/66)	Member of the Board of Directors and Chief Executive Officer of Grupo Comercial Chedraui, S.A.B. de C.V.	Former Chief Executive Officer of the Galas division of Grupo Comercial Chedraui, S.A.B. de C.V.	April 2019

Name and Date of Birth	Principal Occupation	Business Experience	First Elected
Francisco José Chevez Robelo (07/03/29)	In-house advisor, co-founder and retired partner of Chevez, Ruiz, Zamarripa y Cía, S.C., Member of the Audit Committee of Grupo Televisa. Member of the Board of Directors and Member and Chairman of the Audit and Corporate Practices Committee of Empresas Cablevisión (subsidiary of Grupo Televisa).	Former Managing Partner of Ruiz Urquiza y Cia, S.C., representative of Arthur Andersen & Co. Member of the Board of Directors and Chairman of the Audit Committees of Regiomontana de Perfiles y Tubos, S.A. de C.V., Quality Tube, S.A. de C.V. and Pytco, S.A. de C.V.	April 2003
Jon Feltheimer (09/02/51)	Chief Executive Officer of Lionsgate.	Former President of Columbia TriStar Television Group, former Executive Vice President of Sony Pictures Entertainment. Member of the Boards of Lionsgate and Pilgrim Media Group.	April 2015

<u>Name and Date of Birth</u>	<u>Principal Occupation</u>	<u>Business Experience</u>	<u>First Elected</u>
José Luis Fernández Fernández (05/18/59)	Managing Partner of Chávez, Ruíz, Zamarripa y Cía., S.C., Member of the Audit Committee and Chairman of the Corporate Practices Committee of Grupo Televisa.	Member of the Boards of Directors of Controladora Vuela Compañía de Aviación. Alternate member of the Board of Directors of Arca Continental Corporativo. Alternate Member of the Board of Directors and Alternate Member of the Audit and Corporate Practices Committee of Empresas Cablevisión (subsidiary of Grupo Televisa).	April 2002

Name and Date of Birth	Principal Occupation	Business Experience	First Elected
Salvi Rafael Folch Viadero (08/16/67)	Chief Executive Officer of Grupo Jumex.	Former Chief Executive Officer of Grupo Televisa's Cable Division Member of the Board of Consorcio Ara, S.A.B. Member of the Board and Chairman of the Audit and Corporate Practices Committee of Ollamani. Former Chief Financial Officer of Grupo Televisa. Former Vice President of Financial Planning of Grupo Televisa. Former Member of the Board of Directors and Former Alternate Member of the Executive Committee of Empresas Cablevisión (subsidiary of Grupo Televisa).	April 2002

<u>Name and Date of Birth</u>	<u>Principal Occupation</u>	<u>Business Experience</u>	<u>First Elected</u>
Michael Thomas Fries (02/06/63)	President and Chief Executive Officer of Liberty Global, Ltd.	Vice Chairman of the Board of Liberty Global, Executive Chairman of the Board of Liberty Latin America, Member of the Boards of Directors of Lionsgate and Cable Television Labs, Trustee and Finance Committee Member of The Paley Center for Media, an ICT Governor of the World Economic Forum and Honorary Co-Chair for the Biennial of the Americas. Member of Young Presidents' Organization.	April 2015

Name and Date of Birth	Principal Occupation	Business Experience	First Elected
Guillermo García Naranjo Álvarez (07/02/56)	Chairman of the Audit Committee and member of the Corporate Practices Committee of Grupo Televisa.	Former Chairman of the Board of Trustees of <i>Consejo Mexicano de Normas de Información Financiera</i> . Former Chief Executive Officer and Former Audit Partner of KPMG Cárdenas Dosal, S.C. Member of the Board and Chairman of the Audit Committee of Grupo Financiero Citibanamex, S.A. de C.V., Banco Nacional de México, S.A. and Citibanamex, Casa de Bolsa, S.A. de C.V. and CBM Banco, S.A. Member of the Board of Directors, Member of the Corporate Practices Committee and Chairman of the Audit Committee of Grupo Posadas, S.A.B. de C.V. Statutory Auditor of Total Systems de México. Member of the Board and the Audit and Corporate Practices Committees of Internacional de Cerámica, S.A.B. de C.V.	April 2018

Name and Date of Birth	Principal Occupation	Business Experience	First Elected
Bernardo Gómez Martínez (07/24/67)	Co-Chief Executive Officer and Member of the Executive Committee of Grupo Televisa. Member of the Board of Empresas Cablevisión (subsidiary of Grupo Televisa). Co-Chief Executive Officer of TelevisaUnivision Mexico.	Member of the Boards of TelevisaUnivision and Innova (subsidiary of Grupo Televisa). Former Executive Vice President and Deputy Director of the President of Grupo Televisa and Former President of Cámara Nacional de la Industria de Radio y Televisión.	April 1999
Carlos Hank González (09/01/71)	Chairman of the Board of Directors of Grupo Financiero Banorte and Banco Mercantil del Norte. Vice-President of the Board of Directors of Gruma. Chief Executive Officer of Grupo Hermes.	Former Chief Executive Officer of Grupo Financiero Interacciones, Banco Interacciones and Interacciones Casa de Bolsa. Former Deputy General Manager of Grupo Financiero Banorte. Member of the Boards of Directors of Bolsa Mexicana de Valores and Grupo Hermes.	April 2017
Enrique Krauze Kleinbort (09/16/47)	Chief Executive Officer, Chairman of the Board of Directors and Founder of Editorial Clío, Libros y Videos, S.A. de C.V. and Letras Libres, S.A. de C.V.	Member of Academia Mexicana de la Historia and Colegio Nacional.	April 1996

Name and Date of Birth	Principal Occupation	Business Experience	First Elected
Denise Maerker Salmón (01/08/65)	Executive producer of newscast "En punto".	Cast member on the debate program "Tercer Grado". Former Research Professor and Director of Communication at Centro de Investigación y Docencia Económicas (CIDE).	April 2022
Sebastian Mejía (08/24/84)	President and Co-Founder of Rappi.	Co-Founder of Grability.	April 2021
Lorenzo Alejandro Mendoza Giménez (10/05/65)	Chief Executive Officer, Member of the Board of Directors and Chairman of the Executive Committee of Empresas Polar.	Member of the MIT School of Management Board, the Latin American Board of Georgetown University, the Latin America Conservation Council (LACC), and the Board of Trustees of Universidad Metropolitana. Ashoka Fellow and Member of the World Economic Forum (named a Global Young leader in 2005).	April 2009

Name and Date of Birth	Principal Occupation	Business Experience	First Elected
Guadalupe Phillips Margain ⁽²⁾ (02/07/71)	Chief Executive Officer of ICA Tenedora, S.A. de C.V.	Former Chief Restructuring Officer of Empresas ICA, S.A.B. de C.V. Former Vice-President of Finance and Risk of Grupo Televisa (left more than five years ago). Member of the Board of Directors of Grupo Axo, Club de Industriales, ICA Fluor, Ica Tenedora, Innova (subsidiary of Grupo Televisa) and Controladora Vuela de Aviación, S.A.B. de C.V.	April 2012
Fernando Senderos Mestre (03/03/50)	Executive President and Chairman of the Boards of Directors of Grupo Kuo, S.A.B. de C.V. and Dine, S.A.B de C.V. Chairman of the Board of Directors of Grupo Desc, S.A. de C.V.	Member of the Boards of Kimberly-Clark de México, Industrias Peñoles and Grupo Nacional Provincial. Member of Consejo Mexicano de Negocios (formerly Consejo Mexicano de Hombres de Negocios) and Member of Fundación para las Letras Mexicanas.	April 1992
Enrique Francisco José Senior Hernández (08/03/43)	Managing Director of Allen & Company LLC.	Member of the Boards of Directors of Coca- Cola, Cinemark and FEMSA.	April 2001

Name and Date of Birth	Principal Occupation	Business Experience	First Elected
Eduardo Tricio Haro (08/05/63)	Chairman of the Board of Directors of Grupo Lala, Chairman of the Executive Committee of Aeromexico and Member of the Corporate Practices Committee of Grupo Televisa.	Chairman of Grupo Industrial Nuplen, Fundación Lala and SER, A.C. Member of the Boards of Directors of Grupo Aeroméxico, Aura Solar, Hospital Infantil de México "Federico Gómez", Instituto Tecnológico y de Estudios Superiores de Monterrey, Consejo Mexicano de Negocios and Instituto Nacional de Ciencias Médicas y Nutrición "Salvador Zubirán".	April 2012
David M. Zaslav (01/15/60)	President, Chief Executive Officer and Director of Warner Bros. Discovery, Inc.	Member of the Boards of Sirius XM Radio, Inc., the Paley Center for the Media, American Cinematheque, Syracuse University and Mount Sinai Medical Center.	April 2015
Alternate Directors: <i>In alphabetical order:</i>			
Herbert A. Allen III ⁽³⁾ (06/08/67)	President of Allen & Company LLC. Director of the Coca-Cola Company.	Former Executive Vice-President and Managing Director of Allen & Company Incorporated.	April 2002
Félix José Araujo Ramírez (03/20/51)	Vice President of Digital and Broadcast Television and Televisa Regional.	Former Chief Executive Officer of Telesistema Mexicano.	April 2002

Joaquín Balcárcel
Santa Cruz
(01/04/69)

Chief of Staff of the
Executive Chairman
of the Board of
Directors of Grupo
Televisa.

Member of the
Board Directors of
Ollamani. Former
Vice-President —
Legal and General
Counsel of Grupo
Televisa. Former
Vice-President and
General Counsel of
Television Division.
Former Legal
Director of Grupo
Televisa.

April 2000

<u>Name and Date of Birth</u>	<u>Principal Occupation</u>	<u>Business Experience</u>	<u>First Elected</u>
Julio Barba Hurtado (05/20/33)	Legal Advisor of Grupo Televisa and Secretary of the Audit and Corporate Practices Committee of Empresas Cablevisión (subsidiary of Grupo Televisa).	Former Legal Advisor to the Board of Grupo Televisa.	December 1990
Luis Alejandro Bustos Olivares (01/01/64)	Legal Vice-President and General Counsel of Grupo Televisa.	Former Legal and Regulatory on Telecommunications Vice-President, former Legal General Director of Special Affairs, former Corporate Legal General Director, former Legal Director of Litigation of Grupo Televisa. Former General Counsel of The Pepsi Bottling Group Mexico. Former litigation lawyer at Mr. Ramón Sánchez Medal's law firm.	April 2021

Jorge Agustín Lutteroth Echegoyen (01/24/53)	Vice-President and Corporate Controller of Grupo Televisa.	Former Senior Partner of Coopers & Lybrand, Despacho Roberto Casas Alatríste, S.C. and former Controller of Televisa Corporación. Alternate Member of the Board of Empresas Cablevisión (subsidiary of Grupo Televisa). Alternate Member of the Board of Managers and the Executive Committee of Innova (subsidiary of Grupo Televisa).	April 2000
Raúl Morales Medrano (05/12/70)	Partner of Chévez, Ruiz, Zamarrípa y Cía., S.C.	Member of the Board of Directors and of the Audit and Corporate Practices Committee of Empresas Cablevisión (subsidiary of Grupo Televisa).	April 2002