

GRUPO TELEVISA, S.A.B.

ANNUAL SHAREHOLDERS MEETING

APRIL 26, 2024

- I. Presentation of the Co-Chief Executive Officers' report drafted in accordance to article 172 of the General Law of Commercial Companies (*Ley General de Sociedades Mercantiles*) and Article 44, section XI of the Securities Market Law (*Ley del Mercado de Valores*), accompanied by the external audit report and the Board of Directors' opinion on said report, as well as the financial statements for the year ended on December 31, 2023.
- II. Presentation of the report referred to by article 172 section b) of the General Law of Commercial Companies (*Ley General de Sociedades Mercantiles*) including the main accounting policies, criteria and information used for the preparation of the financial information.
- III. Presentation of the report on the operations and activities in which the Board of Directors intervened during the 2023 fiscal year.
- IV. Presentation of the Audit Committee's annual report.
- V. Presentation of the Corporate Practices Committee's annual report.
- VI. Presentation of the report regarding certain fiscal obligations of the Company, pursuant to the applicable legislation.
- VII. Resolution regarding the allocation of results for the fiscal year ended on December 31, 2023, including, if applicable, the approval and payment of dividends to the shareholders.

It will be proposed to approve a dividend payment of up to MXN\$0.35 per "CPO" issued over shares representing the capital stock of the Company.

- VIII. Presentation of the report regarding the policies and resolutions adopted by the Board of Directors of the Company, regarding the acquisition and sale of the Company's own shares as well as the amount that may be allocated to the repurchase of such shares pursuant to article 56, paragraph IV of the Securities Market Law (*Ley del Mercado de Valores*).

It will be proposed to approve a maximum amount of up to MXN\$3,000,000,000.00 (three thousand million pesos 00/100) to carry out share repurchases, in compliance with the Mexican Securities Market Law.

- IX. Appointment and/or ratification, as the case may be, of the members that shall conform the Board of Directors, the Secretary and Officers of the Company as well as the ratification of acts carried out by them.

It will be proposed to the shareholders' meeting to designate and/or ratify the following individuals:

Series "A" Directors

Emilio Fernando Azcárraga Jean
Alfonso de Angoitia Noriega
Eduardo Tricio Haro
Michael T. Fries
Fernando Senderos Mestre
Bernardo Gómez Martínez
Jon Feltheimer
Enrique Krauze Kleinbort
Guadalupe Phillips Margain
Carlos Hank González
Denise Maerker Salmón

Series "B" Directors

Lorenzo Alejandro Mendoza Giménez
Salvi Rafael Folch Viadero
Guillermo García Naranjo Álvarez
Francisco José Chevez Robelo
José Luis Fernández Fernández

Series "D" Directors

David M. Zaslav
Enrique Francisco José Senior Hernández

Series "L" Directors

José Antonio Chedraui Eguía
Sebastián Mejía

Alternate Directors

Julio Barba Hurtado
Jorge Agustín Lutteroth Echegoyen
Joaquín Balcárcel Santa Cruz
Luis Alejandro Bustos Olivares
Félix José Araujo Ramírez
Raúl Morales Medrano
Herbert Allen III (Alternate of Mr. Enrique Francisco José Senior Hernández)

Emilio F. Azcárraga Jean	Chairman
Ricardo Maldonado Yáñez	Secretary

Please find attached as Exhibit "A" a brief biography of each member to be proposed.

- X. Appointment and/or ratification, as the case may be, of the members that shall conform the Executive Committee as well as the ratification of acts carried out by them.

It is intended to propose to ratify the following members of the committee including its Chairman.

Emilio Fernando Azcárraga Jean (Chairman)
Alfonso de Angoitia Noriega
Bernardo Gómez Martínez
Ricardo Maldonado Yáñez (Secretary, without being a member thereof)

- XI. Appointment and/or ratification, as the case may be, of the Chairman of the Audit Committee as well as the ratification of acts carried out by the Committee.

It is intended to propose to ratify the following members of the committee including its Chairman.

Guillermo García Naranjo Álvarez (Chairman)
José Luís Fernández Fernández
Francisco José Chevez Robelo

- XII. Appointment and/or ratification, as the case may be, of the Chairman of the Corporate Practices Committee as well as the ratification of acts carried out by the Committee.

It is intended to propose to ratify the following members of the committee including its Chairman.

José Luís Fernández Fernández (Chairman)
Eduardo Tricio Haro
Guillermo García Naranjo Álvarez

- XIII. Compensation to the members of the Board of Directors, of the Executive Committee, of the Audit Committee and of the Corporate Practices Committee, as well as to their corresponding Secretaries.

It will be proposed to approve an amount of USD\$15,000 to the proprietary and alternate members of the Board of Directors, as well as to its Secretary, and to the members of the Audit and Corporate Practices Committees, for each Board of Directors and/or Audit and/or Corporate Practices Committees' meeting they attend to and two "centenaries" (Mexican gold coins) to the Executive Secretary, the Secretary and the Alternate Secretary of the Audit Committee and of the Corporate Practices Committee.

For those members that need to travel, the compensation would be increased to USD\$25,000 for each meeting attended to.

The Directors (other than alternates) and the Secretary of the Board of Directors may elect to receive (i) the abovementioned compensation, or (ii) an annual award in the form of CPOs (or in its case, other instrument issued based on shares of the Company) in an amount equivalent to USD\$150,000, which would be released on the first anniversary of such award, in exchange for the payment of MXN\$1.60 for each such CPO or equivalent instrument.

The members of the Executive Committee would waive to their remuneration for the fulfillment of their roles.

XIV. Appointment of special delegates to formalize the resolutions adopted at the meeting.

It is intended to propose the appointment of Messrs. Ricardo Maldonado Yáñez, Luis Alejandro Bustos Olivares, Liliana Martínez Vela, Francisco José Glennie Quirós, Mauricio Gual Pons and Eduardo José Bandera Monter, as special delegates of the meeting.

Exhibit “A”

Biographies of the Directors that will be proposed for designation and/or ratification to the Shareholders Meeting

Series “A” Directors

Name and Date of Birth	Principal Occupation and Business Experience
Emilio Fernando Azcárraga Jean (02/21/68)	Executive Chairman of the Board and Chairman of the Executive Committee of Grupo Televisa. Member and Chairman of the Board of Empresas Cablevisión (subsidiary of Grupo Televisa). Former President and Chief Executive Officer of Grupo Televisa. Chief Executive Officer and Chairman of the Board of Ollamani, S.A.B. (“Ollamani”). Member of the Board of TelevisaUnivision and former member of the Board of Grupo Financiero Banamex. Member and Chairman of the Board of Managers of Innova (subsidiary of Grupo Televisa). Member of Consejo Mexicano de Negocios (formerly Consejo Mexicano de Hombres de Negocios) and Fundación Teletón.
Alfonso de Angoitia Noriega (01/17/62)	Co-Chief Executive Officer, Member of the Executive Committee of Grupo Televisa. Member of the Board of Empresas Cablevisión (subsidiary of Grupo Televisa). Co-Chief Executive Officer of TelevisaUnivision Mexico. Executive Chairman of the Board of TelevisaUnivision. Member of the Boards of Liberty Latin America, Grupo Axo y Grupo Financiero Banorte and Innova (subsidiary of Grupo Televisa). Chairman of the Board of Trustees of Fundación Kardias. Member of the Boards of Trustees of Fundación Mexicana para la Salud, Fundación UNAM and The Paley Center for Media. Former Executive Vice President and Chief Financial Officer of Grupo Televisa.
Eduardo Tricio Haro (08/05/63)	Chairman of the Board of Directors of Grupo Lala. Chairman of the Executive Committee of Aeromexico and Member of the Corporate Practices Committee of Grupo Televisa. Chairman of Grupo Industrial Nuplen, Fundación Lala and SER, A.C. Member of the Boards of Directors of Grupo Aeroméxico, Aura Solar, Hospital Infantil de México “Federico Gómez”, Instituto Tecnológico y de Estudios Superiores de Monterrey, Consejo Mexicano de Negocios, and Instituto Nacional de Ciencias Médicas y Nutrición “Salvador Zubirán”.
Michael Thomas Fries (02/06/63)	President and Chief Executive Officer of Liberty Global, Ltd. Vice Chairman of the Board of Liberty Global, Executive Chairman of the Board of Liberty Latin America, Member of the Boards of Directors of Lionsgate and Cable Television Labs, Trustee and Finance Committee Member of The Paley Center for Media, an ICT Governor of the World Economic Forum, and Honorary Co-Chair for the

	Biennial of the Americas. Member of Young Presidents' Organization.
Fernando Senderos Mestre (03/03/50)	Executive President and Chairman of the Boards of Directors of Grupo Kuo, S.A.B. de C.V. and Dine, S.A.B de C.V. Chairman of the Board of Directors of Grupo Desc, S.A. de C.V. Member of the Boards of Kimberly-Clark de México, Industrias Peñoles and Grupo Nacional Provincial. Member of Consejo Mexicano de Negocios (formerly Consejo Mexicano de Hombres de Negocios) and Member of Fundación para las Letras Mexicanas.
Bernardo Gómez Martínez (07/24/67)	Co-Chief Executive Officer and Member of the Executive Committee of Grupo Televisa. Member of the Board of Empresas Cablevisión (subsidiary of Grupo Televisa). Co-Chief Executive Officer of TelevisaUnivision Mexico. Member of the Boards of TelevisaUnivision and Innova (subsidiary of Grupo Televisa). Former Executive Vice President and Deputy Director of the President of Grupo Televisa and Former President of Cámara Nacional de la Industria de Radio y Televisión.
Jon Feltheimer (09/02/51)	Chief Executive Officer of Lionsgate. Former President of Columbia TriStar Television Group, former Executive Vice President of Sony Pictures Entertainment. Member of the Boards of Lionsgate and Pilgrim Media Group.
Enrique Krauze Kleinbort (16/09/47)	Chief Executive Officer, Chairman of the Board of Directors and Founder of Editorial Clío, Libros y Videos, S.A. de C.V. and Letras Libres, S.A. de C.V. Member of Academia Mexicana de la Historia and Colegio Nacional.
Guadalupe Phillips Margain (02/07/71)	Chief Executive Officer of ICA Tenedora, S.A. de C.V. Former Chief Restructuring Officer of Empresas ICA, S.A.B. de C.V. Former Vice-President of Finance and Risk of Grupo Televisa (left more than five years ago). Member of the Board of Directors of Grupo Axo, Club de Industriales, ICA Fluor, Ica Tenedora, Innova (subsidiary of Grupo Televisa) and Controladora Vuela de Aviación, S.A.B. de C.V.
Carlos Hank González (01/09/71)	Chairman of the Board of Directors of Grupo Financiero Banorte and Banco Mercantil del Norte. Vice-President of the Board of Directors of Gruma. Chief Executive Officer of Grupo Hermes. Former Chief Executive Officer of Grupo Financiero Interacciones, Banco Interacciones and Interacciones Casa de Bolsa. Former Deputy General Manager of Grupo Financiero Banorte. Member of the Boards of Directors of Bolsa Mexicana de Valores and Grupo Hermes.
Denise Maerker Salmón (08/01/65)	Executive producer of newcast "En punto". Cast member on the debate program "Tercer Grado". Former Research Professor and Director of Communication at Centro de Investigación y Docencia Económicas (CIDE).

Series “B” Directors

Name and Date of Birth	Principal Occupation and Business Experience
Lorenzo Alejandro Mendoza Giménez (10/05/65)	<p>Chief Executive Officer, Member of the Board of Directors and Chairman of the Executive Committee of Empresas Polar.</p> <p>Former Member of the Boards of AES La Electricidad de Caracas, CANTV-Verizon and BBVA Banco Provincial. Member of the Board of Grupo GEPP. Member of the MIT Sloan Board, the Latin American Board of Georgetown University, Group of Fifty (G-50), the Latin America Conservation Council (LACC), the Latin American Business Council, the Board of Trustees of Universidad Metropolitana, the Board of Trustees of Instituto de Estudios Superiores de Administración (IESA), Ashoka Fellow and Member of the World Economic Forum (named a Global Young leader in 2005).</p>
Salvi Rafael Folch Viadero (08/16/67)	<p>Chief Executive Officer of Grupo Jumex.</p> <p>Former Chief Executive Officer of Grupo Televisa's Cable Division. Member of the Board of Consorcio Ara, S.A.B. Member of the Board and Chairman of the Audit and Corporate Practices Committee of Ollamani. Former Chief Financial Officer of Grupo Televisa. Former Vice President of Financial Planning of Grupo Televisa. Former Member of the Board of Directors and Former Alternate Member of the Executive Committee of Empresas Cablevisión (subsidiary of Grupo Televisa).</p>
Guillermo García Naranjo Álvarez (07/02/56)	<p>Chairman of the Audit Committee and member of the Corporate Practices Committee of Grupo Televisa.</p> <p>Former Chairman of the Board of Trustees of Consejo Mexicano de Normas de Información Financiera. Former Chief Executive Officer and Former Audit Partner of KPMG Cárdenas Dosal, S.C. Member of the Board and Chairman of the Audit Committee of Grupo Financiero Citibanamex, S.A. de C.V., Banco Nacional de México, S.A. and Citibanamex, Casa de Bolsa, S.A. de C.V. and CBM Banco, S.A., Member of the Board of Directors, Member of the Corporate Practices Committee and Chairman of the Audit Committee of Grupo Posadas, S.A.B. de C.V. Statutory Auditor of Total Systems de México. Member of the Board and the Audit and Corporate Practices Committee of Internacional de Cerámica, S.A.B. de C.V.</p>
Francisco José Chevez Robelo (07/03/29)	<p>In-house advisor, co-founder and retired partner of Chevez, Ruiz, Zamarripa y Cía, S.C., Member of the Audit Committee of Grupo Televisa. Member of the Board of Directors and Member and Chairman of the Audit and Corporate Practices Committee of Empresas Cablevisión (subsidiary of Grupo Televisa).</p> <p>Former Managing Partner of Ruiz Urquiza y Cia, S.C., representative of Arthur Andersen & Co. Member of the Board of Directors and Chairman of the Audit Committees</p>

	of Regiomontana de Perfiles y Tubos, S.A. de C.V., Quality Tube, S.A. de C.V. and Pytco, S.A. de C.V.
José Luis Fernández Fernández (18/05/59)	Managing Partner of Chévez, Ruíz, Zamarripa y Cía., S.C., Member of the Audit Committee and Chairman of the Corporate Practices Committee of Grupo Televisa. Member of the Boards of Directors of Controladora Vuela Compañía de Aviación. Alternate member of the Board of Directors of Arca Continental Corporativo. Alternate Member of the Board of Directors and Alternate Member of the Audit and Corporate Practices Committee of Empresas Cablevisión (subsidiary of Grupo Televisa).

Series “D” Directors

Name and Date of Birth	Principal Occupation and Business Experience
David M. Zaslav (01/15/60)	President, Chief Executive Officer and Director of Warner Bros Discovery, Inc. Member of the Boards of Sirius XM Radio, Inc., the Paley Center for the Media, American Cinematheque, Syracuse University, and Mount Sinai Medical Center.
Enrique Francisco José Senior Hernández (08/03/43)	Managing Director of Allen & Company LLC. Member of the Boards of Directors of Coca-Cola, Cinemark and FEMSA.

Series “L” Directors

Name and Date of Birth	Principal Occupation and Business Experience
José Antonio Chedraui Eguía (10/06/66)	Member of the Board of Directors and Chief Executive Officer of Grupo Comercial Chedraui, S.A.B. de C.V.
Sebastián Mejía (08/24/84)	President and Co-Founder of Rappi. Co-Founder of Grability.

Alternate Directors

Name and Date of Birth	Principal Occupation and Business Experience
Julio Barba Hurtado (05/20/33)	Legal Advisor of Grupo Televisa and Secretary of the Audit and Corporate Practices Committee of Empresas Cablevisión (subsidiary of Grupo Televisa). Former Legal Advisor to the Board of Grupo Televisa.
Jorge Agustín Lutteroth Echegoyen (01/24/53)	Vice-President and Corporate Controller of Grupo Televisa. Former Senior Partner of Coopers & Lybrand, Despacho Roberto Casas Alatríste, S.C. and former Controller of Televisa Corporación. Alternate Member of the Board of Empresas Cablevisión (subsidiary of Grupo Televisa). Alternate Member of the Board of Managers and the Executive Committee of Innova (subsidiary of Grupo Televisa).
Joaquín Balcárcel Santa Cruz (01/04/69)	Chief of Staff of the Executive Chairman of the Board of Directors of Grupo Televisa. Member of the Board of Directors of Ollamani.

	Former Vice-President - Legal and General Counsel of Grupo Televisa. Former Vice-President and General Counsel of Television Division. Former Legal Director of Grupo Televisa.
Luis Alejandro Bustos Olivares (01/01/64)	Legal Vice-President and General Counsel of Grupo Televisa. Former Legal and Regulatory on Telecommunications Vice-President, former Legal General Director of Special Affairs, former Corporate Legal General Director, former Legal Director of Litigation of Grupo Televisa. Former General Counsel of The Pepsi Bottling Group Mexico. Former litigation lawyer at Mr. Ramón Sánchez Meda's law firm.
Félix José Araujo Ramírez (03/20/51)	Vice President of Digital and Broadcast Television and Televisa Regional. Former Chief Executive Officer of Telesistema Mexicano.
Raúl Morales Medrano (05/12/70)	Partner of Chévez, Ruiz, Zamarripa y Cia., S.C. Member of the Board of Directors and of the Audit and Corporate Practices Committee of Empresas Cablevisión (subsidiary of Grupo Televisa).
Herbert A. Allen III ¹ (06/08/67)	President of Allen & Company LLC. Director of the Coca-Cola Company. Former Executive Vice-President and Managing Director of Allen & Company Incorporated.

¹ Alternate of Mr. Enrique Francisco José Senior Hernández.