



# Third Quarter 2003 Results FOR IMMEDIATE RELEASE

## Grupo Televisa Reports Third Quarter 2003 Results

### Highlights

- Net Sales Increased 3.3% and EBITDA Grew 15.9%
- Consolidated and Television Broadcasting EBITDA Margins Reached Record Third Quarter Levels of 32.6% and 43.0%, Respectively
- Operating Income Increased 19.3%
- Net Income Rose 74.3%
- Fitch Upgraded Grupo Televisa's Local Currency Rating to "BBB" and the National Scale Rating to "AA+(mex)"; Foreign Currency Rating Affirmed at "BBB-"
- Innova Successfully Issued U.S.\$300 Million 10 - year Senior Notes With a Coupon Rate of 9.375%, Generating U.S.\$9.3 Million Annual Cash Interest Expense Savings

### Consolidated Results

Mexico City, D.F., October 22, 2003 -- Grupo Televisa, S.A. (NYSE:TV; BMV: TLEVISA CPO) today announced results for the third quarter of 2003. The results, shown in the attached tables on pages 9-11 are in millions of Mexican pesos, have been prepared in accordance with Mexican GAAP and are adjusted to pesos in purchasing power as of September 30, 2003.

The following table sets forth a condensed Statement of Income in millions of Mexican pesos, the percentage that each line represents of net sales, and the percentage change for the third quarter of 2003 compared with the third quarter of 2002:

	3Q 2003	Margin %	3Q 2002	Margin %	Change %
Net Sales <sup>(1)</sup>	5,626.1	100.0	5,444.0	100.0	3.3
EBITDA <sup>(2)</sup>	1,832.8	32.6	1,581.3	29.0	15.9
Operating Income	1,436.1	25.5	1,203.9	22.1	19.3
Net Income	686.0	12.2	393.5	7.2	74.3

(1) See "Results by Business Segment" for information regarding segment results.

(2) EBITDA is defined as earnings before interest, taxes, depreciation and amortization.

The 3.3% increase in net sales was attributable to several factors: i) 5.7% revenue growth in the Television Broadcasting segment; ii) 19.8% revenue increase in the Publishing Distribution segment; iii) 64.4% increase in Radio sales; iv) 11.2% sales increase in the Programming for Pay Television segment; v) 6.4% increase in the Programming Licensing segment revenues; and vi) 3.7% sales increase in the Publishing segment. These increases were partially offset by a 14.0% revenue reduction in the Cable Television segment and a 28.6% sales decrease in the Other Businesses segment.

EBITDA increased 15.9%, a record for any third quarter in the Company's history and the second consecutive quarter in which the Company reported record EBITDA. Consolidated EBITDA margin increased to 32.6%, reflecting EBITDA growth in most of our business segments, including Television Broadcasting, Programming Licensing, Radio, Publishing and Programming for Pay Television, partially offset by EBITDA declines in the Other Businesses, Cable Television and Publishing Distribution segments. In addition, operating income increased 19.3%, reflecting higher sales and reductions of 1.9% in cost of sales and 1.4% in operating expenses.

Net income increased to Ps.686.0 million in the third quarter of 2003 compared with Ps.393.5 million in last year's comparable period. The net increase of Ps.292.5 million, or 74.3%, reflected a Ps.232.2 million increase in operating income; a Ps.86.7 million decrease in integral cost of financing; a Ps.79.3 million decrease in restructuring and non-recurring charges; a Ps.54.5 million decrease in other expense-net; and a Ps.12.0 million decrease in income taxes. These favorable changes were partially offset by a Ps.177.2 million increase in equity in losses of affiliates.



## Results by Business Segments

The following tables set forth the net sales, EBITDA and operating income (loss) in millions of Mexican pesos for each of the Company's business segments for the third quarters ended September 30, 2003 and 2002:

<i>Net Sales</i>	<i>3Q 2003</i>	<i>%</i>	<i>3Q 2002</i>	<i>%</i>	<i>Change %</i>
Television Broadcasting	3,687.6	64.7	3,488.3	63.5	5.7
Programming for Pay Television	174.9	3.1	157.3	2.9	11.2
Programming Licensing	394.6	6.9	371.0	6.8	6.4
Publishing	444.1	7.8	428.1	7.8	3.7
Publishing Distribution	448.8	7.9	374.5	6.8	19.8
Cable Television	236.5	4.1	275.1	5.0	(14.0)
Radio	56.4	1.0	34.3	0.6	64.4
Other Businesses	258.9	4.5	362.8	6.6	(28.6)
<b>Segment Revenues</b>	<b>5,701.8</b>	<b>100.0</b>	<b>5,491.4</b>	<b>100.0</b>	<b>3.8</b>
Intersegment Operations <sup>1</sup>	(75.7)		(47.4)		(59.7)
<b>Consolidated Revenues</b>	<b>5,626.1</b>		<b>5,444.0</b>		<b>3.3</b>

<i>EBITDA</i>	<i>3Q 2003</i>	<i>Margin %</i>	<i>3Q 2002</i>	<i>Margin %</i>	<i>Change %</i>
Television Broadcasting	1,586.7	43.0	1,396.2	40.0	13.6
Programming for Pay Television	51.7	29.6	34.5	21.9	49.9
Programming Licensing	126.7	32.1	70.3	18.9	80.2
Publishing	84.5	19.0	67.0	15.7	26.1
Publishing Distribution	(0.2)	0.0	9.6	2.6	(102.1)
Cable Television	72.0	30.4	88.1	32.0	(18.3)
Radio	2.8	5.0	(22.0)	(64.1)	112.7
Other Businesses	(56.3)	(21.7)	(28.9)	(8.0)	(94.8)
Corporate Expenses	(35.1)	(0.6)	(33.5)	(0.6)	(4.8)
<b>Segment EBITDA</b>	<b>1,832.8</b>	<b>32.1</b>	<b>1,581.3</b>	<b>28.8</b>	<b>15.9</b>
<b>Consolidated EBITDA</b>	<b>1,832.8</b>	<b>32.6</b>	<b>1,581.3</b>	<b>29.0</b>	<b>15.9</b>

<i>Operating Income (Loss)</i>	<i>3Q 2003</i>	<i>Margin %</i>	<i>3Q 2002</i>	<i>Margin %</i>	<i>Change %</i>
Television Broadcasting	1,345.9	36.5	1,151.5	33.0	16.9
Programming for Pay Television	40.7	23.3	23.6	15.0	72.5
Programming Licensing	124.7	31.6	67.7	18.2	84.2
Publishing	79.7	17.9	60.8	14.2	31.1
Publishing Distribution	(5.4)	(1.2)	4.6	1.2	(217.4)
Cable Television	26.8	11.3	52.0	18.9	(48.5)
Radio	(1.1)	(2.0)	(26.6)	(77.6)	95.9
Other Businesses	(140.1)	(54.1)	(96.2)	(26.5)	(45.6)
Corporate Expenses	(35.1)	(0.6)	(33.5)	(0.6)	(4.8)
<b>Segment Operating Income</b>	<b>1,436.1</b>	<b>25.2</b>	<b>1,203.9</b>	<b>21.9</b>	<b>19.3</b>
<b>Consolidated Operating Income</b>	<b>1,436.1</b>	<b>25.5</b>	<b>1,203.9</b>	<b>22.1</b>	<b>19.3</b>

(1) Intersegment operations: For segment reporting purposes, intersegment operations are included in each of the segment operations.



#### **Television Broadcasting**

The 5.7% sales increase in the Television Broadcasting segment during the third quarter of 2003 compared with the same period last year was mainly attributable to two factors: i) an increase in advertising time sold; and ii) an increase of 11.9% in local sales, driven mainly by Channel 4TV.

Television Broadcasting EBITDA increased 13.6% to an unprecedented third quarter EBITDA of Ps.1,586.7 million. This growth was achieved through higher sales and a slight decrease in cost of sales, partially offset by higher operating expenses. In addition, operating income rose 16.9% due to a 1.6% reduction in depreciation and amortization costs.

#### **Programming for Pay Television**

The 11.2% increase in sales for Programming for Pay Television resulted from both higher revenues from signals sold to pay television systems in Mexico and higher advertising sales in Mexico.

Operating income climbed 72.5% due to higher sales, lower operating expenses primarily reflecting a decrease in commissions, and a reduction of doubtful trade accounts in Latin America, partially offset by higher costs of signals bought from third parties.

#### **Programming Licensing**

The third quarter's 6.4% increase in Programming Licensing sales was attributable to an increase in the royalties paid to the Company by Univision under the Univision Program License Agreement, which amounted to U.S.\$24.8 million. This increase was partially offset by lower export sales mainly to Latin America and Europe.

Operating income grew 84.2% reflecting higher sales, lower cost of sales, and lower operating expenses, due to a reduction of doubtful trade accounts in Latin America.

#### **Publishing**

Publishing sales increased 3.7% due to higher circulation of magazines sold in Mexico, as well as the positive translation effect on foreign-currency denominated sales, which amounted to Ps.12.4 million. These increases were partially offset by lower circulation of magazines sold abroad, and fewer advertising pages sold in Mexico and abroad.

Publishing operating income increased 31.1% due to higher sales and a reduction in cost of sales resulting from reduced magazine returns that in turn reflected effective advertising campaigns and point of sales promotions, partially offset by higher operating expenses.

#### **Publishing Distribution**

The 19.8% increase in Publishing Distribution sales was driven by: i) higher distribution sales abroad; ii) the positive translation effect on foreign-currency denominated sales, which amounted to Ps.25.0 million; and iii) increased circulation of magazines published by the Company and sold in Mexico. These increases were partially offset by lower sales of magazines published by third parties and sold in Mexico.

The operating result decreased by Ps.10.0 million to an operating loss of Ps.5.4 million due to higher cost of sales and operating expenses, related to an increase in doubtful trade accounts, partially offset by higher sales.

#### **Cable Television**

Cable Television sales decreased 14.0% due to a decrease in subscribers during the third quarter of 2003. The subscriber base decreased to approximately 383,000, of which more than 63,100 had digital service as of September 30, 2003. Cablevisión will start implementing a phased program to digitalize its service over the next two years.

Operating income decreased 48.5% due to lower sales and higher depreciation and amortization costs related to the network upgrade and related equipment. This decrease was partially offset by a 15.5% decrease in cost of sales.

#### **Radio**

Radio sales increased 64.4% over last year's third quarter due to higher advertising time sold



especially during newscasts. The Radio segment, already showing positive signs of last year's restructuring initiatives, is benefiting from improved ratings and increased sales efforts by its new advertising sales force.

Operating losses decreased to Ps.1.1 million in the third quarter from Ps.26.6 million in the 2002 comparable period. The improvement reflected higher sales and a decrease in costs of sales due to a reduction in headcount, partially offset by higher operating expenses related to higher commissions paid to its sales force.

#### Other Businesses

The 28.6% decrease in Other Businesses sales was primarily due to lower sales in the feature film distribution and nationwide paging businesses, partially offset by higher sales from the sporting events production business.

Operating losses increased to Ps.140.1 million in the third quarter from Ps.96.2 million in last year's comparable period, reflecting lower sales and higher operating expenses, partially offset by lower cost of sales.

#### SKY

Innova, S. de R.L. de C.V., is a non-consolidated business of Grupo Televisa and the pay-TV market leader in Mexico. It provides direct-to-home satellite television services under the SKY brand name. Financial and operating unaudited highlights of Innova, of which Televisa owns 60%, News Corp. 30%, and Liberty Media 10%, are as follows:

- The number of gross active subscribers increased 12.7% to 826,100, including 46,850 commercial subscribers, as of September 30, 2003, compared with 732,700, including 33,700 commercial subscribers, as of September 30, 2002.
- Revenues increased 5.3% to Ps.931.8 million in the third quarter of 2003 compared with the same period of 2002, mainly due to the growth of its subscriber base.
- EBITDA for the third quarter of 2003 increased 10.8% to Ps.293.6 million compared with the same period of 2002. As a result, EBITDA margin increased 150 basis points to 31.5%.
- EBIT (operating income) for the third quarter of 2003 improved 106.7% to Ps.92.0 million compared with the same period of 2002. As a result, EBIT (operating income) margin increased 490 basis points to 9.9% in the third quarter of 2003.
- Innova did not require additional funding from its shareholders during the third quarter of 2003 as a result of its positive cash flow from operations and the current balance of cash resources available. This marks six straight quarters that Innova has not required shareholder funding, and it does not expect to require shareholder funding in the fourth quarter of 2003.
- Standard & Poor's and Moody's upgraded Innova from B/B3 (Stable/Stable) to B+/B2 (Positive/Stable).
- Shareholder loans of approximately U.S.\$310 million plus accrued interest of approximately U.S.\$81 million were capitalized.
- Innova successfully issued U.S.\$300 million 10-year Senior Notes at 9.375%. The net proceeds of the offering were used to redeem U.S.\$287.0 million in aggregate principal amount of its 12 7/8% Senior Notes due 2007, and to pay a redemption premium, taxes, fees and expenses related to the transaction. This transaction improved Innova's debt profile, generating U.S.\$9.3 million annual gross cash interest expense savings, and extends the maturity of its debt.



## Non-operating Results

### Integral Cost of Financing

The following table sets forth the Integral Cost of Financing for the three months ended September 30, 2003 and 2002, in millions of Mexican pesos:

	3Q 2003	3Q 2002	Increase (Decrease)	Change %
Interest expense	320.7	358.8	(38.1)	(10.6)
Interest income	(155.8)	(145.6)	10.2	7.0
Foreign exchange loss - net	229.8	102.5	127.3	124.2
Foreign exchange loss - hedged	(344.1)	(169.9)	(174.2)	N/A
Gain from monetary position - net	(14.3)	(22.8)	8.5	37.3
	<b>36.3</b>	<b>123.0</b>	<b>(86.7)</b>	<b>(70.5)</b>

The expense attributable to the integral cost of financing decreased by Ps.86.7 million, or 70.5%, to Ps.36.3 million for the third quarter ended September 30, 2003, from Ps.123.0 million for last year's comparable period. This variance reflects: i) a Ps.38.1 million decrease in interest expense, primarily as a result of a decrease in interest rates in the third quarter of 2003 compared with the third quarter of 2002, a decrease in the restatement of UDI's as a result of lower inflation in the third quarter of 2003, as well as a net gain attributable to interest swap contracts outstanding in the third quarter of 2003; ii) a Ps.10.2 million increase in interest income, primarily as a result of a higher average amount of temporary investments during the third quarter of 2003 compared with the third quarter of 2002, which was partially offset by a decrease in interest rates applicable to these temporary investments in the third quarter of 2003 compared with the same period of last year; and iii) a Ps.174.2 million favorable hedge effect in the third quarter of 2003 compared with the third quarter of 2002, resulting from an increase in the foreign exchange loss related to the Company's U.S.\$600 million long-term debt maturing in 2011 and 2032, which is being hedged by the Company's net investment in Univision. These decreases in the integral cost of financing were partially offset by a Ps.127.3 million increase in net foreign exchange loss in the third quarter of 2003 compared with the third quarter of 2002, primarily due to the 5.46% depreciation of the Mexican peso compared with the U.S. dollar during the third quarter ended September 30, 2003, versus a 2.74% depreciation of the Mexican peso compared with the U.S. dollar during the third quarter ended September 30, 2002, and a Ps.8.5 million decrease in the gain from monetary position in the third quarter of 2003 compared with the third quarter of 2002, primarily as a result of a reduction in the Company's net liability monetary position in the third quarter of 2003 compared with the same period of last year.

### Restructuring and Non-recurring Charges

Restructuring and non-recurring charges decreased by Ps.79.3 million, or 65.6%, to Ps.41.6 million for the third quarter of 2003 from Ps.120.9 million for last year's comparable period. This decrease primarily reflects the non-recurring charge taken in the third quarter of 2002 in connection with the write-off of exclusive rights letters for soccer players and a decrease in charges related to work force lay-offs in the third quarter of 2003 compared with the third quarter of 2002.

### Other Expense-Net

Other expense-net decreased by Ps.54.5 million to Ps.203.0 million for the third quarter of 2003 from Ps.257.5 million in last year's comparable period. The decrease primarily reflects a gain on exchange of the remaining shares held by the Company in its former DTH venture in Spain and a reduction in financial advisory and professional services. This decrease was partially offset by an increase in donations made by the Company in the third quarter of 2003.

### Income Taxes

Income tax, assets tax and employees' profit sharing decreased by Ps.12.0 million to a tax provision of Ps.155.9 million for the third quarter of 2003 from Ps.167.9 million for last year's comparable period. This decrease primarily reflected the use of tax loss carry-forwards in the second half of 2003, which effect was partially offset by an increase in consolidated assets tax, which is higher than consolidated income tax, as a result of an increased assets tax base for 2003 compared with 2002.



### **Equity in Losses of Affiliates-Net**

Equity in losses of affiliates increased by Ps.177.2 million to Ps.310.3 million for the third quarter of 2003 from Ps.133.1 million for the third quarter of 2002. This change primarily reflects the recognition of additional equity losses in Innova to maintain the Company's liability position up to the amount of guarantees made by the Company in connection with certain capital lease obligations of this DTH joint venture; as well as the recognition in the third quarter of 2003 of equity losses in DTH TechCo Partners ("TechCo") as a result of economic and financial difficulties of certain DTH related parties in Latin America to which TechCo provides technical services, including Sky Multi-Country Partners ("MCOP"). These unfavorable variances were partially offset by the discontinuation in December 2002 of recognizing additional equity losses in excess of the Company's guaranteed commitments for certain indebtedness of MCOP, the DTH joint venture with current operations in Colombia and Chile; as well as higher equity in income of Univision.

On September 9, 2003, Innova capitalized all of the amounts due to the Company for an amount of Ps.2,560.9 million in connection with long-term loans provided to Innova by the Company in prior years and related accrued interest.

### **Minority Interest**

Minority interest decreased by Ps.15.9 million to Ps.3.0 million for the third quarter of 2003 from Ps.18.9 million for the third quarter of 2002. This decrease primarily reflects a decrease in the net income of the Company's Cable Television segment, partially offset by a decrease in the net loss of the Company's Radio segment for the third quarter of 2003 compared with the third quarter of 2002.

## **Other Relevant Information**

### **Creation of the Executive Office of the Chairman**

Televisa announced today that its Board of Directors approved the creation of an Executive Office of the Chairman that will consist of Mr. Emilio Azcárraga Jean, Chairman of the Board and Chief Executive Officer, and Messrs. Alfonso de Angoitia and Bernardo Gómez, Executive Vice-Presidents. The Executive Office of the Chairman will be responsible for overseeing all Televisa operations, strategic planning, new business initiatives in Mexico and abroad, and setting operating policies for the companies of the Group.

Mr. José Bastón, Corporate Vice President of Television, will continue to operate the Television business as a whole, including production, programming, sales and exports, and will assume responsibility over the local television stations and the Programming for Pay Television segment.

In addition, Mr. de Angoitia will be Chairman of the Finance Committee, in charge of defining and implementing the financial and administrative policies of the companies of the Group.

The Board of Directors also appointed Mr. Salvi Folch as Televisa's Chief Financial Officer, who will report directly to Mr. de Angoitia. Mr. Folch has been with Grupo Televisa since year 2000. For the past 2 years he has served as Vice President of Financial Planning and Budget Control. Before he served as Vice Chairman of the Mexican Banking and Securities Commission. He has a degree in Economics and an MBA from London Business School.

The aforementioned appointments will become effective January 1, 2004.

### **Capital Expenditures, Acquisitions and Investments**

In the third quarter of 2003, the Company invested approximately U.S.\$12.3 million in property, plant and equipment as capital expenditures, of which approximately U.S.\$3.0 million is related to Cablevisión. Additionally, in the third quarter of 2003 the Company made capital contributions of approximately U.S.\$2.5 million in "TuTv", a 50% joint venture with Univision for distribution of the Company's Spanish-speaking programming packages in the United States, and provided funding of approximately U.S.\$3.6 million in long-term loans to its Latin American DTH joint ventures. Innova has not required shareholder funding for the past six quarters and does not expect to require loans or cash equity contributions from its shareholders in the fourth quarter of 2003.



### **Debt**

As of September 30, 2003, the Company's long-term debt maturities amounted to Ps.14,500.2 million, and the current portion of long-term debt was Ps.284.3 million, compared with Ps.13,634.7 million and Ps.1,276.2 million, respectively, as of September 30, 2002.

On September 18, 2003 Fitch Ratings upgraded Grupo Televisa, S.A.'s international scale local currency rating to "BBB" from "BBB-" and the national scale rating to "AA+(mex)" from "AA(mex)". Additionally, Fitch affirmed Grupo Televisa's international scale foreign currency unsecured debt ratings of "BBB-". The outlook on all three ratings is "Stable".

### **Merger of Univision and Hispanic Broadcasting Corporation**

On September 22, 2003, Univision Communications Inc. ("Univision") and Hispanic Broadcasting Corporation ("HBC"), the leading Spanish-language radio group in the United States, announced that they received clearance from the U.S. Federal Communications Commission to complete a proposed merger of their businesses. Following this approval, the HBC common stock was converted into 0.85 shares of Univision Class A common stock, giving HBC shareholders approximately 26.5% of Univision's fully diluted economic ownership.

As a result of this merger, the Group's ownership in Univision was diluted to 10.9% on a fully diluted basis (and to 9.4% on a current ownership basis). However, the Group will increase the carrying value of its investment in Univision by recognizing a net comprehensive income from this merger in the fourth quarter of 2003, following the reporting by Univision of the merger effects on its stockholders' equity as of September 30, 2003. Based on Univision's preliminary estimates using June 30, 2003 as the merger date, the increase in the Group's investment in Univision on a pro forma basis would have been approximately U.S.\$252 million.

### **Share Buyback Program**

Since the implementation of our most recently announced share repurchase program, through October 22, 2003, the Company has repurchased approximately 94.8 million shares in the form of 31.6 million CPOs for approximately Ps.520.3 million.

### **Television Ratings and Audience share**

National urban ratings and audience share reported by IBOPE confirm that in the third quarter of 2003, Televisa continued to deliver strong ratings and audience shares. During weekday prime time (19:00 to 23:00 – Monday to Friday), audience share amounted to 71.5%; in prime time (16:00 to 23:00 - Monday to Sunday), audience share amounted to 70.0%; and in sign-on to sign-off (6:00 to 24:00 – Monday to Sunday), audience share amounted to 71.4%.

Additionally, during the third quarter of 2003, Televisa aired 88 of the 100 most popular programs. Channel 2 continues to be the leader in Mexican television largely due to the success of the telenovelas: "Amor Real," "Velo de Novia," and "Clase 406." Moreover, Televisa continues to successfully air "reality shows" such as "Fear Factor," and on September 28, 2003, launched its second edition of "Big Brother VIP."

### **Outlook for 2003**

Considering our year to date results, we expect to exceed our initial guidance for the year. We now expect our 2003 Television Broadcasting segment and Consolidated EBITDA margins to reach 41.5% and 31.5%, respectively.



*Grupo Televisa S.A., is the largest media company in the Spanish-speaking world, and a major player in the international entertainment business. It has interests in television production and broadcasting, programming for pay television, international distribution of television programming, direct-to-home satellite services, publishing and publishing distribution, cable television, radio production and broadcasting, professional sports and show business promotions, paging services, feature film production and distribution, dubbing, and the operation of a horizontal Internet portal. Grupo Televisa also has an unconsolidated equity stake in Univision, the leading Spanish-language television company in the United States.*

*This press release contains forward-looking statements regarding the Company's results and prospects. Actual results could differ materially from these statements. The forward-looking statements in this press release should be read in conjunction with the factors described in "Item 3. Key Information – Forward-Looking Statements" in the Company's Annual Report on Form 20-F, which, among others, could cause actual results to differ materially from those contained in forward-looking statements made in this press release and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

*(Please see attached tables for financial information and ratings data)*

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**GRUPO TELEVISA, S. A.**  
**CONSOLIDATED BALANCE SHEETS AS OF SEPTEMBER 30, 2003 AND DECEMBER 31, 2002**  
**(Millions of Mexican pesos in purchasing power as of September 30, 2003)**

	September 30, 2003 (Unaudited)	December 31, 2002 (Audited)
<b>ASSETS</b>		
Current:		
Available:		
Cash	Ps. 245.5	Ps. 1,650.3
Temporary investments	9,441.7	7,338.9
	9,687.2	8,989.2
Trade notes and accounts receivable-net	3,303.4	9,784.0
Other accounts and notes receivable-net	940.3	887.8
Due from affiliated companies-net	366.6	-
Transmission rights, programs, production talent advances and films	3,488.5	3,498.9
Inventories	480.2	520.4
Other current assets	372.8	440.1
Total current assets	18,639.0	24,120.4
Transmission rights, programs, literary works and films	5,068.7	4,948.9
Investments	3,379.6	3,103.0
Property, plant and equipment-net	15,324.6	15,696.7
Goodwill and trademarks-net	8,112.5	8,149.7
Deferred costs-net	1,146.5	1,389.0
Other assets	334.5	366.8
Total assets	Ps. 52,005.4	Ps. 57,774.5



**GRUPO TELEVISA, S. A.**  
**CONSOLIDATED BALANCE SHEETS AS OF SEPTEMBER 30, 2003 AND DECEMBER 31, 2002**  
**(Millions of Mexican pesos in purchasing power as of September 30, 2003)**

	September 30, 2003 (Unaudited)	December 31, 2002 (Audited)
<b>LIABILITIES</b>		
Current:		
Current portion of long-term debt	Ps. 284.3	Ps. 1,268.4
Trade accounts payable	1,956.6	2,279.9
Customer deposits and advances	6,197.9	11,815.5
Taxes payable	273.0	906.8
Accrued interest	204.1	314.6
Other accrued liabilities	1,144.9	836.2
Due to affiliated companies and related parties-net	-	60.0
Total current liabilities	10,060.8	17,481.4
Long-term debt	14,500.2	13,652.7
Customer deposits and advances	214.8	208.4
Other long-term liabilities	893.9	778.0
Deferred taxes	1,296.5	2,082.8
DTH joint ventures	1,674.6	1,683.1
Pension plans and seniority premiums	159.5	72.4
Total liabilities	28,800.3	35,958.8
<b>STOCKHOLDERS' EQUITY</b>		
Majority interest:		
Capital stock, no par value:		
Issued	7,761.0	7,789.3
Repurchased	(283.8)	(250.8)
Outstanding	7,477.2	7,538.5
Additional paid-in capital	221.4	221.4
	7,698.6	7,759.9
Retained earnings:		
Legal reserve	1,249.1	1,211.3
Reserve for repurchase of shares	5,219.1	5,644.0
Unappropriated earnings	10,610.9	10,431.9
Accumulated other comprehensive loss	(4,976.5)	(5,152.0)
Net income for the period	2,217.0	754.8
	14,319.6	12,890.0
Total majority interest	22,018.2	20,649.9
Minority interest	1,186.9	1,165.8
Total stockholders' equity	23,205.1	21,815.7
Total liabilities and stockholders' equity	Ps. 52,005.4	Ps. 57,774.5



**GRUPO TELEVISA, S. A.**  
**CONSOLIDATED STATEMENTS OF INCOME FOR THE THREE AND**  
**NINE MONTHS ENDED SEPTEMBER 30, 2003 AND 2002**  
(Millions of Mexican pesos in purchasing power as of September 30, 2003)

	Three months ended September 30,		Nine months ended September 30,	
	2003 (Unaudited)	2002 (Unaudited)	2003 (Unaudited)	2002 (Unaudited)
Net sales	Ps. 5,626.1	Ps. 5,444.0	Ps. 16,272.3	Ps. 15,546.4
Cost of sales	3,065.1	3,124.0	8,923.4	9,084.6
Gross profit	2,561.0	2,320.0	7,348.9	6,461.8
Operating expenses:				
Selling	397.6	409.3	1,146.8	1,203.9
Administrative	330.6	329.4	1,035.0	1,025.4
	728.2	738.7	2,181.8	2,229.3
EBITDA <sup>(1)</sup>	1,832.8	1,581.3	5,167.1	4,232.5
Depreciation and amortization	396.7	377.4	1,153.6	1,098.1
Operating income	1,436.1	1,203.9	4,013.5	3,134.4
Integral cost of financing:				
Interest expense	320.7	358.8	978.3	1,025.3
Interest income	(155.8)	(145.6)	(514.3)	(471.5)
Foreign exchange (gain) loss - net	229.8	102.5	225.3	501.9
Foreign exchange result - hedged	(344.1)	(169.9)	(331.9)	(669.2)
(Gain) loss from monetary position-net	(14.3)	(22.8)	36.1	117.1
	36.3	123.0	393.5	503.6
Restructuring and non-recurring charges	41.6	120.9	138.1	617.0
Other expense-net	203.0	257.5	215.7	685.4
Income before taxes	1,155.2	702.5	3,266.2	1,328.4
Income tax and assets tax	154.8	161.9	745.9	158.8
Employees' profit sharing	1.1	6.0	4.2	21.4
	155.9	167.9	750.1	180.2
Income before equity in results of affiliates, income from discontinued operations and minority interest	999.3	534.6	2,516.1	1,148.2
Equity in losses of affiliates-net	(310.3)	(133.1)	(303.7)	(527.7)
Income from discontinued operations-net	-	10.9	-	1,125.6
Minority interest	(3.0)	(18.9)	4.6	(31.8)
Net income	Ps. 686.0	Ps. 393.5	Ps. 2,217.0	Ps. 1,714.3

(1) EBITDA is defined as earnings before interest, taxes, depreciation and amortization.



**NATIONAL URBAN RATINGS AND AUDIENCE SHARE FOR 3<sup>RD</sup> AND 4<sup>TH</sup> QUARTERS OF 2002 AND 1<sup>ST</sup>, 2<sup>ND</sup> AND 3<sup>RD</sup> QUARTERS OF 2003<sup>(1)</sup>:**

**SIGN-ON TO SIGN-OFF -- 6:00 TO 24:00, MONDAY TO SUNDAY**

	Jul	Aug	Sep	Oct	Nov	Dec	2002	Jan	Feb	Mar	Apr	May	Jun	2Q03	Jul	Aug	Sep	3Q03
<b>Channel 2</b>																		
Rating	12.2	11.8	11.6	11.5	11.3	10.5	<b>11.8</b>	11.5	11.3	11.8	11.4	11.2	11.4	<b>11.3</b>	11.5	11.9	12.2	<b>11.9</b>
Share (%)	31.8	31.3	31.0	30.8	29.7	29.6	<b>31.5</b>	30.9	30.1	30.6	30.6	30.9	30.6	<b>30.7</b>	30.6	31.7	32.2	<b>31.5</b>
<b>Total Televisa<sup>(2)</sup></b>																		
Rating	29.7	27.6	27.3	26.9	27.3	25.6	<b>27.9</b>	27.0	26.7	27.5	26.6	26.1	26.5	<b>26.4</b>	27.1	26.7	27.0	<b>26.9</b>
Share (%)	77.6	73.5	72.9	72.1	71.5	72.3	<b>74.4</b>	72.6	70.9	71.5	71.4	72.0	71.5	<b>71.6</b>	71.8	71.1	71.3	<b>71.4</b>

**PRIME TIME – 16:00 TO 23:00, MONDAY TO SUNDAY<sup>(3)</sup>**

	Jul	Aug	Sep	Oct	Nov	Dec	2002	Jan	Feb	Mar	Apr	May	Jun	2Q03	Jul	Aug	Sep	3Q03
<b>Channel 2</b>																		
Rating	18.2	17.9	17.8	17.5	17.6	15.6	<b>17.9</b>	18.1	17.7	17.9	17.6	17.3	18.0	<b>17.7</b>	17.9	18.5	18.5	<b>18.3</b>
Share (%)	33.0	33.1	32.6	31.6	30.9	30.1	<b>32.7</b>	32.7	32.0	32.1	32.9	33.1	33.2	<b>33.1</b>	33.1	34.4	34.0	<b>33.8</b>
<b>Total Televisa<sup>(2)</sup></b>																		
Rating	42.3	38.4	38.5	38.2	39.5	36.5	<b>39.6</b>	39.9	38.8	38.7	37.3	36.6	37.6	<b>37.2</b>	38.2	37.6	37.9	<b>37.9</b>
Share (%)	76.5	71.3	70.7	69.2	69.2	70.6	<b>72.4</b>	72.0	69.9	69.6	69.8	69.9	69.2	<b>69.6</b>	70.4	69.7	69.8	<b>70.0</b>

**WEEKDAY PRIME TIME--19:00 TO 23:00, MONDAY TO FRIDAY<sup>(3)</sup>**

	Jul	Aug	Sep	Oct	Nov	Dec	2002	Jan	Feb	Mar	Apr	May	Jun	2Q03	Jul	Aug	Sep	3Q03
<b>Channel 2</b>																		
Rating	20.8	22.3	22.8	21.4	21.0	19.4	<b>21.8</b>	22.0	23.0	24.2	24.0	23.6	24.3	<b>24.0</b>	22.8	24.7	23.8	<b>23.7</b>
Share (%)	33.6	37.2	37.2	34.7	32.6	33.2	<b>35.2</b>	34.6	35.7	37.6	39.4	39.6	38.8	<b>39.3</b>	36.9	39.5	37.9	<b>38.1</b>
<b>Total Televisa<sup>(2)</sup></b>																		
Rating	48.0	43.5	43.7	42.3	45.2	42.6	<b>45.0</b>	47.2	46.6	46.2	44.7	43.4	44.9	<b>44.3</b>	44.0	44.8	44.8	<b>44.5</b>
Share (%)	77.5	72.5	71.2	68.4	70.1	73.0	<b>72.5</b>	74.4	72.2	71.8	73.4	72.8	71.7	<b>72.6</b>	71.3	71.7	71.4	<b>71.5</b>

**NOTES:**

1) National urban ratings and audience share are certified by IBOPE and are based upon IBOPE's national surveys, which are calculated, seven days a week, in Mexico City, Guadalajara, Monterrey and 25 other cities with a population of over 400,000 people. "Ratings" for a period refers to the number of television sets tuned into the Company's programs as a percentage of the total number of all television households. "Audience share" is the number of television sets tuned into the Company's programs as a percentage of the number of households watching conventional over-the-air television during that period, without regard to the number of viewers.

2) "Total Televisa" includes the Company's four networks as well as all local affiliates (including affiliates of Channel 4, most of which receive only a portion of their daily programming from Channel 4). Programming on affiliates of Channel 4 is generally broadcast in 12 of the 28 cities that are covered by national surveys. Programming on Channel 9 affiliates is broadcast in all of the cities that are covered by national surveys.

3) "Televisa Prime Time" is the time during which the Company generally charges its highest rates for its networks.