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## INTRODUCTION

For Grupo Televisa, S.A.B. and its subsidiaries (hereinafter, “Grupo Televisa,” “the Company,” or “us”), our supply chain is key in fulfilling our goal of providing all of our clients with the highest quality goods and services. To this end, we expect all of our agents, suppliers, business partners and service providers (hereinafter, “Suppliers”), as part of our supply chain, to be familiar with this document, commit to its terms, and take the measures necessary to comply with its stipulations.

In the event this Supplier Code of Conduct addresses an issue that is also covered by national or international legislation, the more exacting standard or stricter provision shall prevail. If this Supplier Code of Conduct conflicts with prevailing laws and regulations, the prevailing laws and regulations shall prevail.

Grupo Televisa reserves the right to verify that the business operations of Suppliers comply with the principles of this Code and if we detect any breach of the provisions of this Supplier Code of Conduct, we will consider whether or not to terminate the business relationship.

We place a priority on ethical and law-abiding conduct, and we expect our business partners and other Suppliers to do the same.

This Code may be revised, modified and updated from time to time. The current version of this Code is available at <https://www.televisair.com/es-es/sustainability/politicas>. For questions, comments or any other matter relating to this Code, please contact us by e-mail at [cumplimentotvsa@televisa.com.mx](mailto:cumplimentotvsa@televisa.com.mx).

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## OBJECTIVE

The objective of this Supplier Code of Conduct is to communicate the standards of ethics and of social, corporate and environmental responsibility that we demand Suppliers to apply in their business relations with the Company, including any employees, representatives or agents who participate in the provision of the services and/or supply of goods to the company and/or who are in any other way involved in a business relationship with Grupo Televisa.

It is the responsibility of the Suppliers who interact with us to comply with this Supplier Code of Conduct as well as all other Company policies and procedures, which are available at <https://www.televisair.com/es-es/sustainability/politicas>, and which are applicable to the business relationship they maintain with us.

## PRINCIPLES OF CONDUCT

### 1) HUMAN AND LABOR RIGHTS

We prefer to work with Suppliers who comply with the policies and procedures necessary to guarantee respect for the human and labor rights of their employees.

#### 1.1 Human rights

Suppliers must protect and respect basic human rights, particularly those recognized by the Mexican Constitution and international treaties on this matter, within their sphere of influence, avoiding any manner of complicity in the violation of these rights.

## 1.2 Child labor and forced labor

Suppliers must guarantee that their employees are hired in a free and legal manner, respecting at all times the rights of minors, in keeping with the applicable laws and regulations. Children should not be employed in any kind of work that may threaten their health, safety or moral condition.

## 1.3 Freedom of association

Suppliers must recognize their workers' right to join, if they so desire, any group or association, including unions, in accordance with the law.

## 1.4 Health and safety

All Suppliers who do business with the Company must provide safe and productive workplaces where all employees and contractors can do their jobs safely and without risking their health or physical integrity.

## 1.5 Harassment and discrimination

Suppliers from whom Grupo Televisa acquires goods or services may under no circumstances allow or encourage personnel involved in hiring and recruitment to engage in harassment or discriminatory practices on the grounds of national origin, race, marital status, appearance, opinions, gender, creed, political or union affiliation, social class or economic status, health, family situation, pregnancy, sexuality, disability or nationality.

## 1.6 Labor rights, salaries and benefits

Suppliers must recognize and respect the labor rights of, and grant benefits to, its employees in keeping with the applicable laws and regulations.

Suppliers must supply their employees with information, work tools, training, and certification of labor skills necessary to protect their health and safety at work.

## 2) ENVIRONMENT, SOCIAL COMMITMENT AND CORPORATE GOVERNANCE (ESG)

At Grupo Televisa, we are committed to social responsibility and sustainability, which are central to our business and contribute to our growth and success, and we require that the Suppliers with whom we do business make the same commitment.

### 2.1 Environment

Grupo Televisa is firmly committed to abiding by all national and international laws, regulations, standards and certifications in environmental matters. To achieve and maintain this target, the Suppliers with whom we do business must share and work toward this same objective, so that we can maintain good environmental practices throughout our supply chain.

Suppliers must abide by all applicable environmental laws and regulations.

When the goods or services provided by Suppliers to Grupo Televisa require environmental licenses, permits or authorizations, the Supplier is responsible for keeping these up to date and valid at all times, and for maintaining an appropriate record and control of compliance with environmental obligations.

## 2.2 Social commitment

Grupo Televisa is committed to being an agent of social change that participates actively in a variety of community initiatives involving development of digital activities, school connectivity, digital inclusion for women and girls, and digital access for diverse and vulnerable groups; all of this in line with the Sustainable Development Goals established by the United Nations. We require all Suppliers with whom we do business to maintain an attitude of respect, support, and engagement with the communities in which they have an influence.

## 2.3 Corporate governance

Grupo Televisa is convinced that good corporate governance is essential for any well-managed, socially responsible, efficient and profitable company, so we endeavor to ensure that the Suppliers with whom we do business maintain best corporate practices to ensure transparency and certainty in all our business relations.

## 3) INTEGRITY

Integrity and honesty are the foundation on which Grupo Televisa's ethical standards are built. Acting with a standard of integrity is a mandatory principle in all our business relationships and, consequently, the Suppliers with whom we do business must necessarily adopt this principle as well.

### 3.1 Regulatory compliance

All Suppliers without exception must operate within the corresponding legal framework and comply with all laws and regulations, both national and international, that apply to their activities and/or the industries in which they operate.

### 3.2 Accounting records

Suppliers must maintain a clear record of all financial transactions pertaining to their contractual relationship with the Company.

### 3.3 Company representation

No Supplier should presume to act as a representative of the company or make any statements on its behalf without the prior written consent of a legal representative of the Company who is authorized to do so. Any request for information or public statement must be formulated as provided for by the Company, on the expectation that Suppliers conduct themselves in a manner consistent with universal ethical principles and values and marked by a high degree of integrity.

### 3.4 Acceso y uso de información o activos de la Empresa

Depending on the nature of the product or service supplied to Grupo Televisa, pursuant to the applicable laws and regulations, it may be necessary for the Suppliers to have access to the premises of the Company, or to confidential documents, inside or confidential information, secrets, industrial secrets, business models, personal data, restricted communications or information of and/or held by Grupo Televisa (hereinafter, "Assets").

Suppliers are obligated to protect, maintain, safeguard and efficiently use the Assets to which they have access. Similarly, Suppliers must at all times follow sound information security practices to protect the integrity, confidentiality and accessibility of stored, processed or transferred information to which they have access, and to this end must be aware of and abide by all company policies and procedures, as well as the applicable laws and regulations, and report any security incident that may occur.

Suppliers, either directly or through their employees, agents, or dependents, are strictly prohibited from revealing, disclosing, using, appropriating, disposing of, conveying, copying, photographing, and/or providing access to the Assets they have access to, unless this is part of the activities entrusted by the Company and they have express written authorization from a legal representative of the Company with the authority to do so. Suppliers who disclose trade secrets pertaining to the Company may be sanctioned in accordance with the provisions of applicable laws.

Information to which Suppliers have access in connection with their activities with the Company shall be considered confidential if it is not public, regardless of whether it is specifically identified as confidential or not. Such information may not be used for any purpose other than that for which it has been shared, and may not be disclosed to any person, even within their organization, without the written consent of the Company.

Additionally, Suppliers are responsible for taking the necessary actions to prevent the misuse or inappropriate use of the information accessed by their employees, associates, or contractors by signing confidentiality agreements or similar documents.

Furthermore, Suppliers may not use the Company's trademarks or logos, nor represent themselves as its representatives or suppliers, nor publish on the web or social media any work done by them on behalf of the Company as a manner of introduction to other parties, without the prior written consent of the Company.

### **3.5 Competition and fair dealings**

Suppliers are prohibited from agreeing to or fixing prices or other terms or conditions of sale or purchase, or carve up a market by allocating customers, suppliers, or territories, in concert with competitors, as well as refusing to carry out transactions with other parties, and other anti-competitive behaviors in those transactions in which they participate with or on behalf of Grupo Televisa. Violations of provisions on fair competition may be punished by the competent authorities with imprisonment of the individuals involved.

### **3.6 Conflict of interest**

All Suppliers must immediately report to Grupo Televisa any situation that constitutes or may constitute a conflict of interest in their business relationship with any of the group's companies. A conflict of interest shall be deemed to exist when the Supplier cannot objectively and impartially perform the activities for which it was hired because it has multiple interests, and one of those interests may distort, influence, or corrupt the motivation to act in accordance with its contractual responsibilities toward the Company.

For the purposes of the above, Suppliers must disclose the existence of any relationship by blood or civil relationship up to the fourth degree or by relationship up to the third degree with individuals who have executive authority, control, or significant influence over Grupo Televisa, as well as a relationship of partnership, friendship, gratitude, or common business interest with any officer or member of the Board of Directors of Grupo Televisa, describing the nature of such relationship, and updating relevant information if that relationship changes.

Grupo Televisa will review and validate whether the reported relationship constitutes a conflict of interest that impacts the operation of the Company, and if so, it may terminate the affected contractual relationship.

Likewise, transactions with related parties must comply with the Company's policies and be approved by the bodies authorized to do so.

### 3.7 Anticorruption and gifts

Suppliers must comply at all times with all applicable national and international anticorruption laws and regulations.

It is strictly prohibited to pay, encourage, offer, promise, or authorize the payment of any amount, deliver or offer a gift, promise to give or do something, including delivering any item or providing a service of value, to: (i) any government official, any candidate for public office, domestic or foreign, in order to assist Grupo Televisa in obtaining or retaining any business, benefit, concession, or permit, for itself or for any person, or to refer any business or benefit to others; or (ii) officials, executives, employees, or agents of clients or suppliers of the Company, with the purpose of influencing them to grant an inappropriate benefit in order to obtain or continue the business relationship with any of Grupo Televisa's companies.

Likewise, it is prohibited to request or accept undue benefits, for oneself or for other parties, including, without limitation, hiring an employee or family member of a Supplier in exchange for favors.

Suppliers may only offer Grupo Televisa employees gifts of limited scope and value, consisting of promotional items (e.g. T-shirts, caps, glasses, mugs, pens, agendas, calendars, key chains, USB storage devices, lighters, etc.) exclusively derived from special events directly promoted by the Supplier, as well as business breakfasts, lunches, and dinners or books; in any case, in accordance with the current policies of the Company.

### 3.8 Money laundering prevention

Suppliers are obligated to be familiar with and abide by all applicable laws, regulations, and guidelines on money laundering, as well as with Grupo Televisa's procedures and policies for the prevention and identification of transactions involving illicit proceeds.

Suppliers must cooperate with Grupo Televisa in complying with those rules and must supply any information the Company may require for that purpose.

### 3.9 Prevention of securities crimes

Because Grupo Televisa is listed on stock exchanges in both Mexico and the United States, Suppliers must pay special attention to the corresponding securities market laws, primarily with regard to securities trading, as well as any other that may apply to them.

## 4) WHISTLEBLOWER SYSTEM

Any breach of this Supplier Code of Conduct should be reported through one of the various channels Grupo Televisa makes available, on the understanding that such reports shall be considered anonymous and confidential. For these purposes, we offer the following media:

- Webpage: <https://capturadenuncias.ssoh.mx/>
- Call center: Dial toll-free 800-007-8477, from anywhere in Mexico.
- Postal mail: Apartado Postal 82-145, Mexico City, Mexico, attention: Audit Committee.
- e-mail: [denuncias@televisa.com.mx](mailto:denuncias@televisa.com.mx)

Suppliers must also have a duly implemented mechanism for their employees, contractors, clients and suppliers to report, anonymously and securely as they require, any discrepancy that may represent a lack of integrity, ethics, respect for human rights, or a breach of the applicable laws and regulations.

They must also have the necessary mechanisms to duly investigate and resolve the reported events, and to prevent any reprisals or threats against the reporting parties.

### **5) COMPLIANCE WITH THIS SUPPLIER CODE OF CONDUCT**

Compliance by Suppliers with the obligations stipulated in their agreements with Grupo Televisa, the principles outlined in this Supplier Code of Conduct, as well as the applicable policies and/or procedures for providing services or supplying goods to Grupo Televisa, is imperative for ensuring proper control of our supply chain.

Failure by Suppliers to meet these requirements may result in the rescission of the corresponding agreement and the termination of the business relationship between the Supplier and the Company with no further responsibility on the part of Grupo Televisa; the foregoing without prejudice to any legal actions that may be applicable.

Acceptance of the Supplier Code of Conduct is a mandatory requirement for all Suppliers doing business with Grupo Televisa. All Suppliers must sign the Letter of Assent found at the end of this document and submit it to Grupo Televisa or the subsidiary company that has asked the Supplier to sign the Supplier Code of Conduct. Failure to comply with this requirement may result in the termination of the relationship with Grupo Televisa without any further responsibility on our part.

Note: This document is a translation of the Spanish version.

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**LETTER OF ASSENT**

The undersigned Supplier states, directly or through the legal representatives listed below, that it has read and understood this Supplier Code of Conduct, and confirms its commitment to abide at all times by the provisions contained herein, as well as the various laws, regulations and guidelines that apply to it.

The Supplier recognizes and accepts that failure to abide by this Supplier Code of Conduct may result in rescission of the corresponding agreement and termination of the business relationship with the Company, without further responsibility on the part of Grupo Televisa.

Full name, company name or trade name of the Supplier: \_\_\_\_\_

Date: \_\_\_\_\_

Name of legal representative: \_\_\_\_\_

Title or position: \_\_\_\_\_

Understood and agreed (signature): \_\_\_\_\_

Note: This document is a translation of the Spanish version.