



## **Grupo Televisa Statement on our Sustainability Strategy**

This Statement defines the approach we adopt as a Company towards our sustainability strategy. We are strongly committed to continually developing strategies to improve our performance and to implement effective initiatives to positively impact our environment and society. Our sustainability achievements are the result of a constant review and enhancement of our internal policies, procedures, and management systems to improve our corporate performance. Key performance indicators (KPIs) are developed continuously and are managed and monitored in social, economic, and environmental spheres.

As a leading media company in the Spanish-speaking world, an important cable operator in Mexico and an operator of a leading direct-to-home satellite pay television system in Mexico that is committed not only to reduce the negative impact of our operations but also to protect the environment, we demonstrate a strong commitment to sustainability as an essential element of our operations.

Our strategy reinforces our commitment to national and international standards and certifications through which we align our performance to the global agenda by focusing on:

- i) protection and management of our natural resources;
- ii) ii) mitigation of climate change risks;
- iii) responsible management of our waste generation;
- iv) preservation of water resources;
- v) provision of health and safety conditions;
- vi) respect to human rights;
- vii) development of favorable labor conditions;
- viii) support to communities;
- ix) attention to our clients' needs;
- x) collaboration with our supply chain, and;
- xi) promotion of ethical performance, among many other actions designed to strengthen our corporate position and to foster sustainable development for the Company and our stakeholders.