

## Grupo Televisa Statement on Biodiversity and Environment

This Statement defines the approach we adopt as a Company towards Biodiversity and Environment. At Grupo Televisa, we acknowledge Mexico's vast natural wealth and biodiversity, due to its geographical location. Mexico holds multiple ecosystems given that its different climates and environments are home to a significant variety of species<sup>1</sup>, for which is considered a Megadiverse Country.

The enormous task of conserving natural capital requires the collaboration of many participants in the business, civil society, academic, and governmental sectors. Bearing that in mind, Grupo Televisa is committed to Mexico's ecosystems care and protection so, together with some Mexican NGOs and other Mexican companies such as BASF, Grupo Bimbo and CEMEX, we established the Mexican Alliance for Biodiversity and Business (AMEBIN, for its acronym in Spanish). Through this Association, actions and projects are intended to be defined to contribute to Mexico's biodiversity conservation, sustainable use, and restoration according to five working groups:

- Communication,
- Projects, business, and innovation,
- Natural capital,
- Funding mechanisms and schemes, and
- Indicators of development.

Our Environmental Management Policy has the objective of regulating activities carried out by Grupo Televisa in order to mitigate or compensate for its environmental impact. Environmental management is the set of actions the Company carries out in order to preserve biodiversity among other activities. These actions are evaluated using national and international environmental standards.

Grupo Televisa is committed to communicate the audience the importance of preserving and protecting ecosystems and biodiversity, to strengthen environmental awareness and to offer solutions for its preservation. Grupo Televisa's operations have a low impact on biodiversity and natural ecosystems. Moreover, Grupo Televisa's facilities are located in low environmental impact areas. Hence biodiversity is not significantly affected.

At Grupo Telvisa, we are environmental committed to:

- environmental protection,
- create environmental awareness,
- implement an environmental management system,
- use natural resources or energy more efficiently,
- reduce emissions, releases and waste,
- reduce GHG emissions,
- monitor the company's environmental performance,
- report regularly on environmental issues,
- consult with stakeholders on environmental issues,
- engagement with suppliers to improve environmental performance,

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<sup>1</sup> <http://www.biodiversidad.gob.mx/pais/quees.html>

- reporting on environmental issues in the supply chain,
- training and awareness programs for employees,
- Internal and external communications on environmental management issues,
- environmental programs, and
- corrective actions to stimulate continual improvement,