Investor Presentation

SECOND QUARTER 2026

Televisa

Adjustments on the reporting presentation

Beginning in the fourth quarter of 2025, we present the operating results of our Cable and Sky businesses as a single reportable segment, Telecom, with three revenue categories: Residential, Satellite, and Enterprise. This change in segment reporting is a result of organizational changes that integrated the operations of our Cable and Sky businesses into a single business, and our senior management now analyzes the results of our operations, makes decisions, and assigns resources to it as a single business. Through September 30, 2025, the operating results of our Cable and Sky businesses were presented as separate reportable segments. As a result of this change in our segment reporting, the operations previously reported under our former Cable and Sky segments are now classified into a single reportable segment for any comparative period presented.

Q2'26 Highlights

CONSOLIDATED

- Revenue declined by 3.0%, while Operating Segment Income ("OSI") increased by 5.0%, representing a 41.8% margin, continuing the sequential improvements.
- OSI margin expanded by approximately 310 basis points, driven by ongoing efficiencies and synergies.
- Operating Cash Flow ("OCF")[1] margin of 16.6% remained at healthy levels, despite the upgrade of our network to fiber-to-the-home ("FTTH"), due to a combination of opex and capex optimizations.

RESIDENTIAL & ENTERPRISE

- Upgraded to FTTH over 1.5 million homes, in line with our full-year goal.
- Passed 11.6 thousand homes with FTTH, reaching over 20.1 million homes passed with our network.
- Broadband subscribers of 5.7 million, with 9.4 thousand net adds, as we keep focusing on value customers as well as customer satisfaction and retention.
- Mobile subscribers of 820.0 thousand, with 72.3 thousand net adds driven by our innovative mobile virtual network operations ("MVNO").
- Residential Services revenue increased by 1.8% year-on-year, driven by consecutive broadband net adds over the last five quarters. Enterprise Services revenue grew by 0.8%.

SATELLITE

- Total Revenue Generating Units ("RGUs") of 3.1 million, with 279.1 thousand disconnections.
- Revenue declined by 20.3%, driven by a decrease in the RGUs base of 28.2%.

Televisa

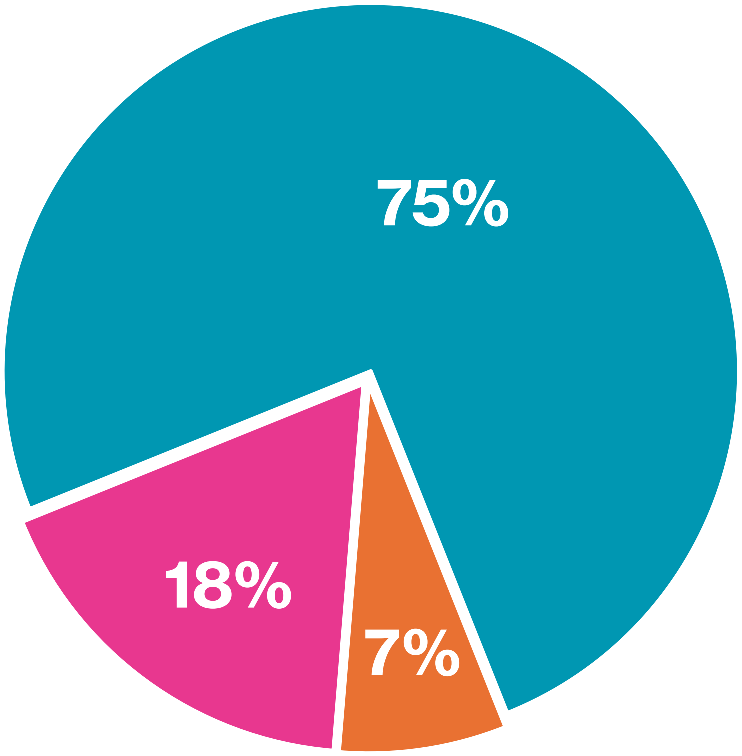
[1] OCF is defined as total OSI minus capital expenditures in property, plant and equipment. A reconciliation of total OSI to consolidated operating income, and the amount of capital expenditures in property, plant and equipment, are presented in the Notes of Segment Information, and Property, Plant and Equipment, respectively, to our Interim Unaudited Consolidated Financial Statements as of June 30, 2026, and December 31, 2025, and for the six months ended June 30, 2026, and 2025.

Televisa's Consolidated Revenue breakdown and OSI

Q2'26 Results

REVENUE

Service Distribution



REVENUE

(in Ps. Million)

	Revenue	Y/Y %
Residential	10,726	1.8%
Satellite	2,513	-20.3%
Enterprise	1,050	0.8%
Telecom Revenues	**14,289**	**-3.0%**
OSI[1]	**5,978**	**5.0%**
OSI Margin [2]	*41.8%*	*310 bps*

[1] Operating segment income (OSI) is defined as operating income before corporate expenses, depreciation and amortization, and other expense, net.
[2] The operating segment income margin is calculated as a percentage of Telecom revenues.

Televisa

Residential & Enterprise: Goals

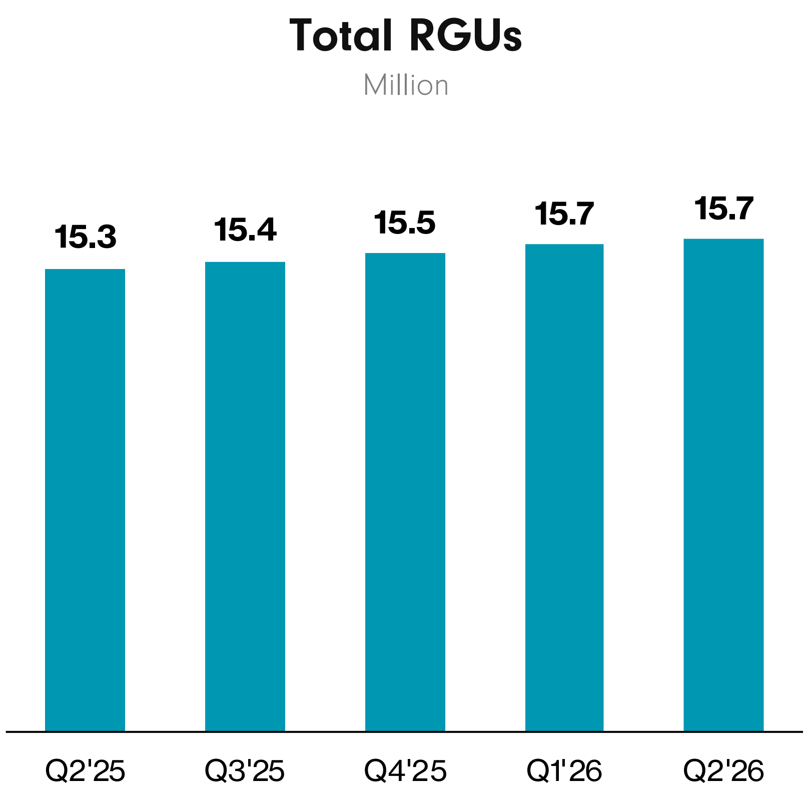
With our extensive infrastructure, we will continue to focus on:

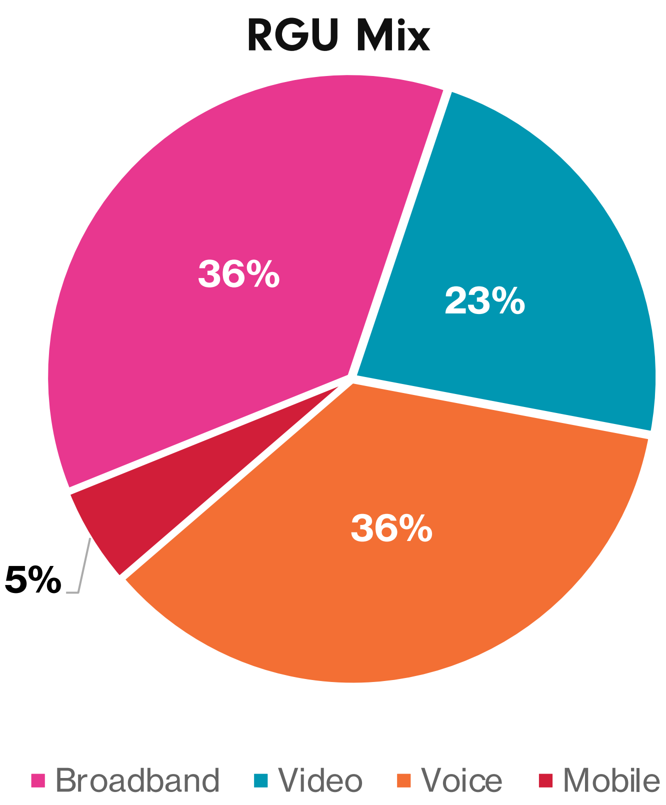
RESIDENTIAL & ENTERPRISE

- Value customers
- Keep working on maintaining low levels of churn
- Implementing efficiency measures to improve profitability
- Optimizing Capex and enhancing Free-Cash-Flow generation

Residential: 15.7 million revenue generating units

Passed 11.6 thousand additional homes with FTTH in Q2’26





- **More than 20.1 million homes passed**
  - We reached over 60% of the homes passed with fiber-to-the-home, and are on track to have a full FTTH network in 2027
- **In Q2’26, we had 78.7k net-adds:**
  - Broadband: +9.4k net-adds
  - Video: -31.3k net disconnections
  - Voice: +28.4k net-adds
  - Mobile: +72.3k net-adds

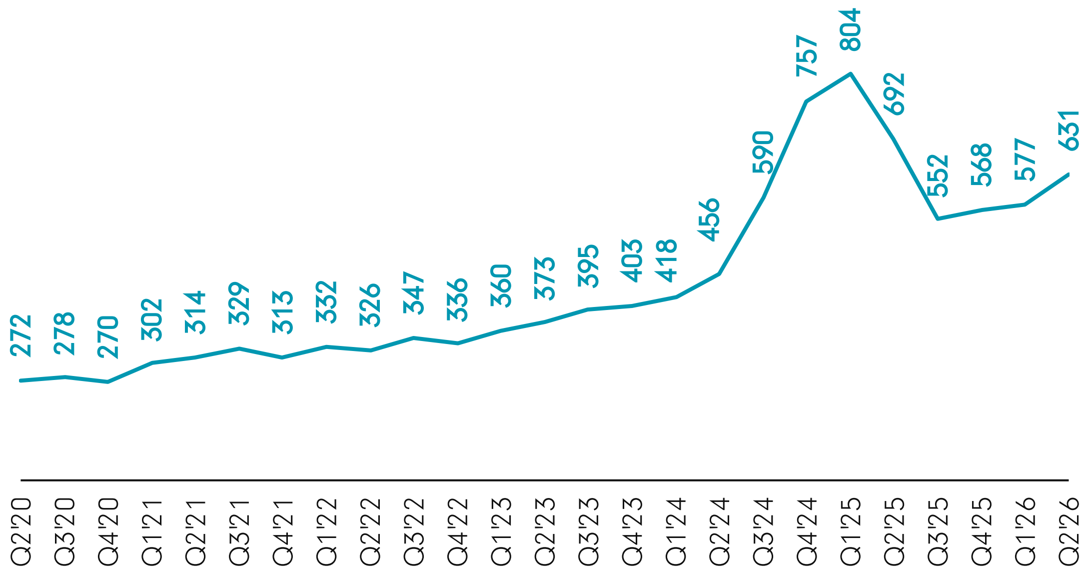
Residential & Enterprise: Steady demand in Q2'26

Consumption of data remains robust

- Monthly data usage averaged 631 gigabytes per customer in Q2'26, went up by 9% Q-o-Q
- Daily usage per customer averaged 20.8 gigabytes in Q2'26, a growth of 8% Q-o-Q

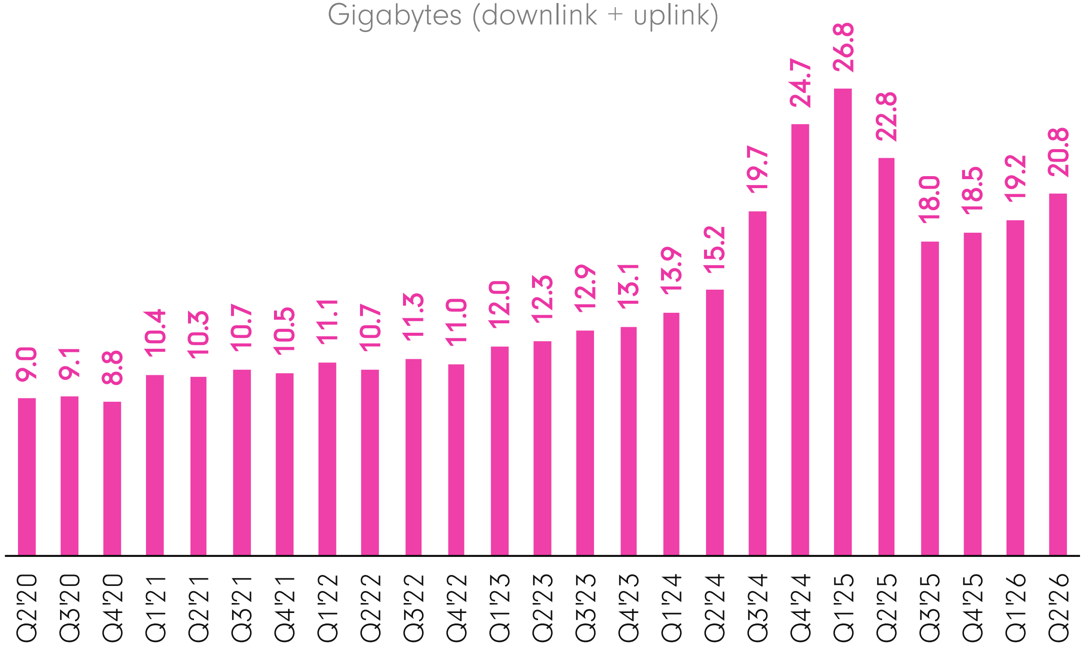
Monthly Data Usage

(For Televisa Cable Customers)
Gigabytes



Average daily usage per customer

Gigabytes (downlink + uplink)



Source: Internal Company data.

Satellite: Goals

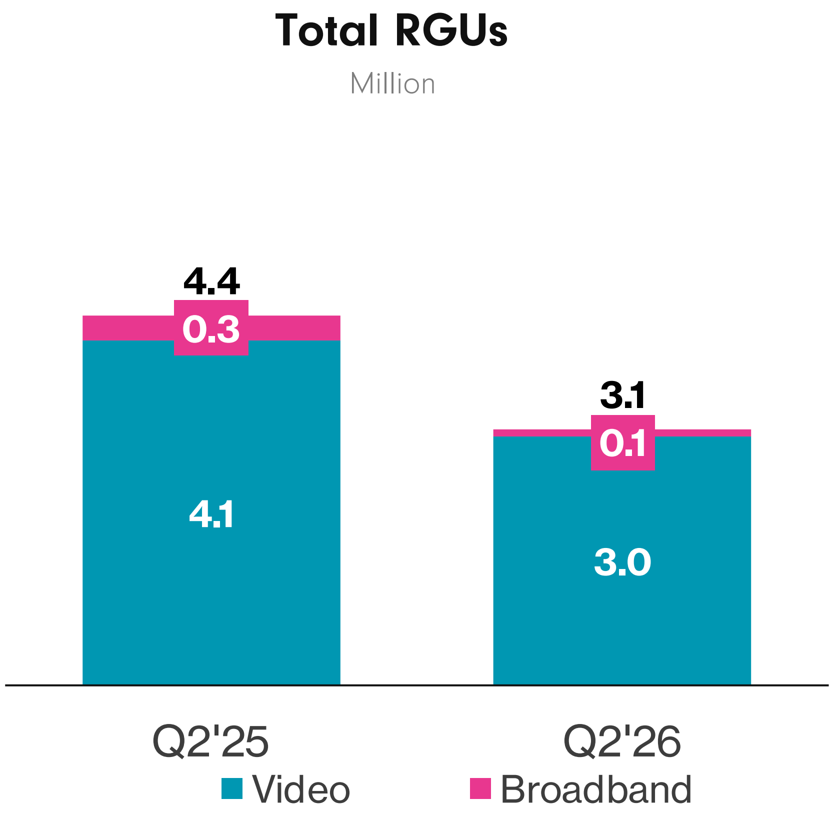
Continue to be an important telecom player with 3.1 million RGUs

SATELLITE

- Offer attractive bundles
- Continue innovating on pay TV offers
- Focus on Cash Flow generation

Satellite: 3.1 million RGUs

Net-disconnections of 279.1 thousand RGUs in Q2'26, driven by prepaid video subs

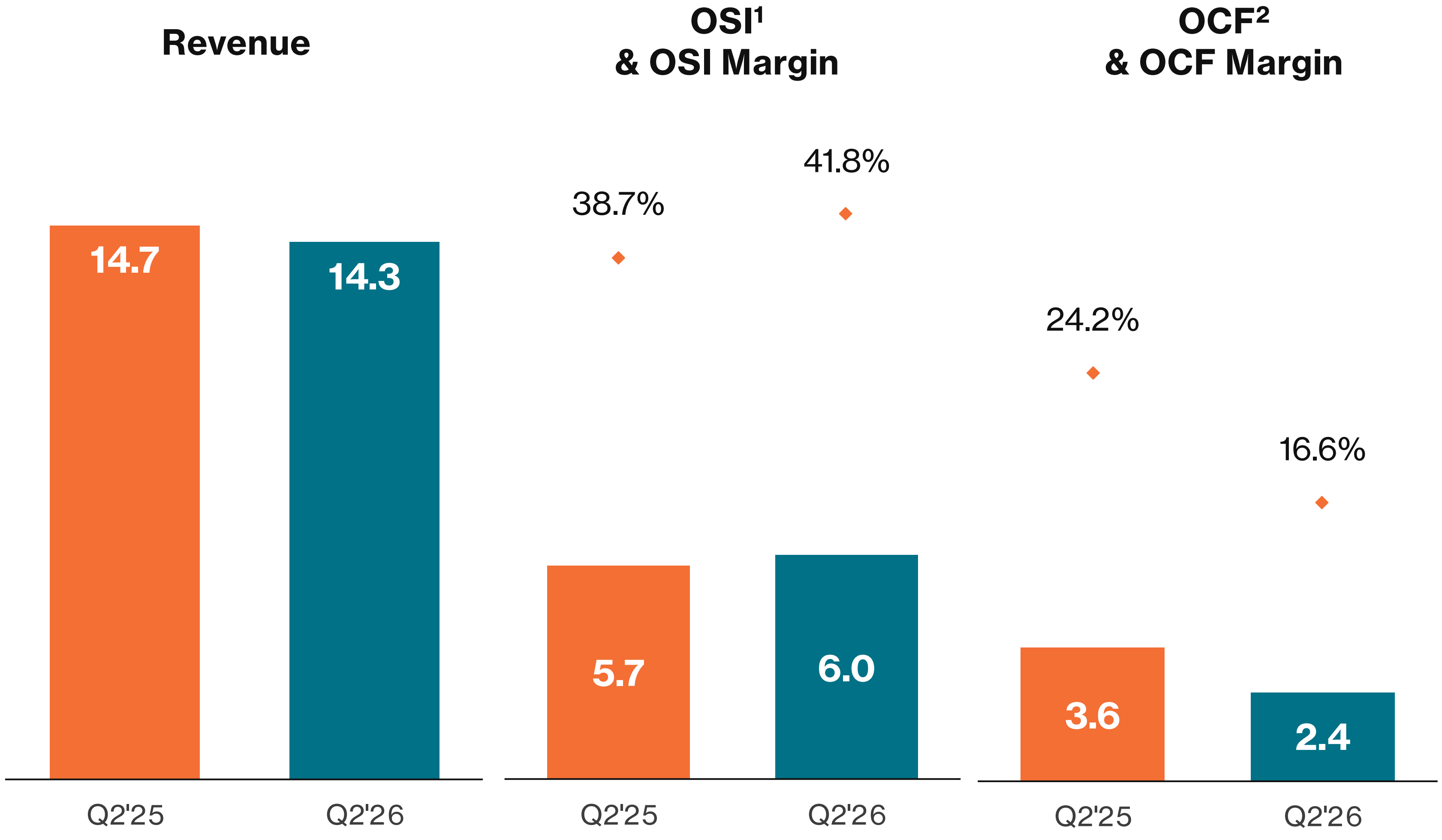


- The integration with our Residential & Enterprise services is set to contribute to reduce churn by having a better customer base management, and cross selling and upselling opportunities.
- Beginning the Q2'25, we started to charge an installation fee to all new satellite pay-TV subscribers to increase the return on investment for this service.

Televisa's financial performance

Q2'26 Results

- Revenue fell by 3.0% YoY, mainly driven by the revenue decline at Satellite
- OSI[1] margin of 41.8% increased by 310bps YoY, primarily driven by efficiency measures implemented in the last quarters
- OCF[2] margin of 16.6%



Figures in Ps. billion for the three months ended June 30, 2026, and 2025.

[1] Operating segment income (OSI) is defined as operating income before corporate expenses, depreciation and amortization, and other expense. OSI margin is calculated as a percentage of telecom revenues.

[2] OCF is defined as total OSI minus capital expenditures in property, plant and equipment.

Liquidity and Debt

Strong liquidity position

- Total Net Debt of Ps 41.9 billion, or US$2.4 billion. Considering the capital increase, the Net Debt to OSI* (LTM) would be 1.6x
- Investment grade rated by S&P (BBB-)

Total Liquidity[1]

Cash	29.7
Other	4.1
Temporary Investments	12.2
Total	**45.9**

*71%, or **$1.9B** held in USD*

Total Gross Debt[1]

Bonds	71.8
Bank Loans	10.0
Leases	7.2
Total	**89.0**

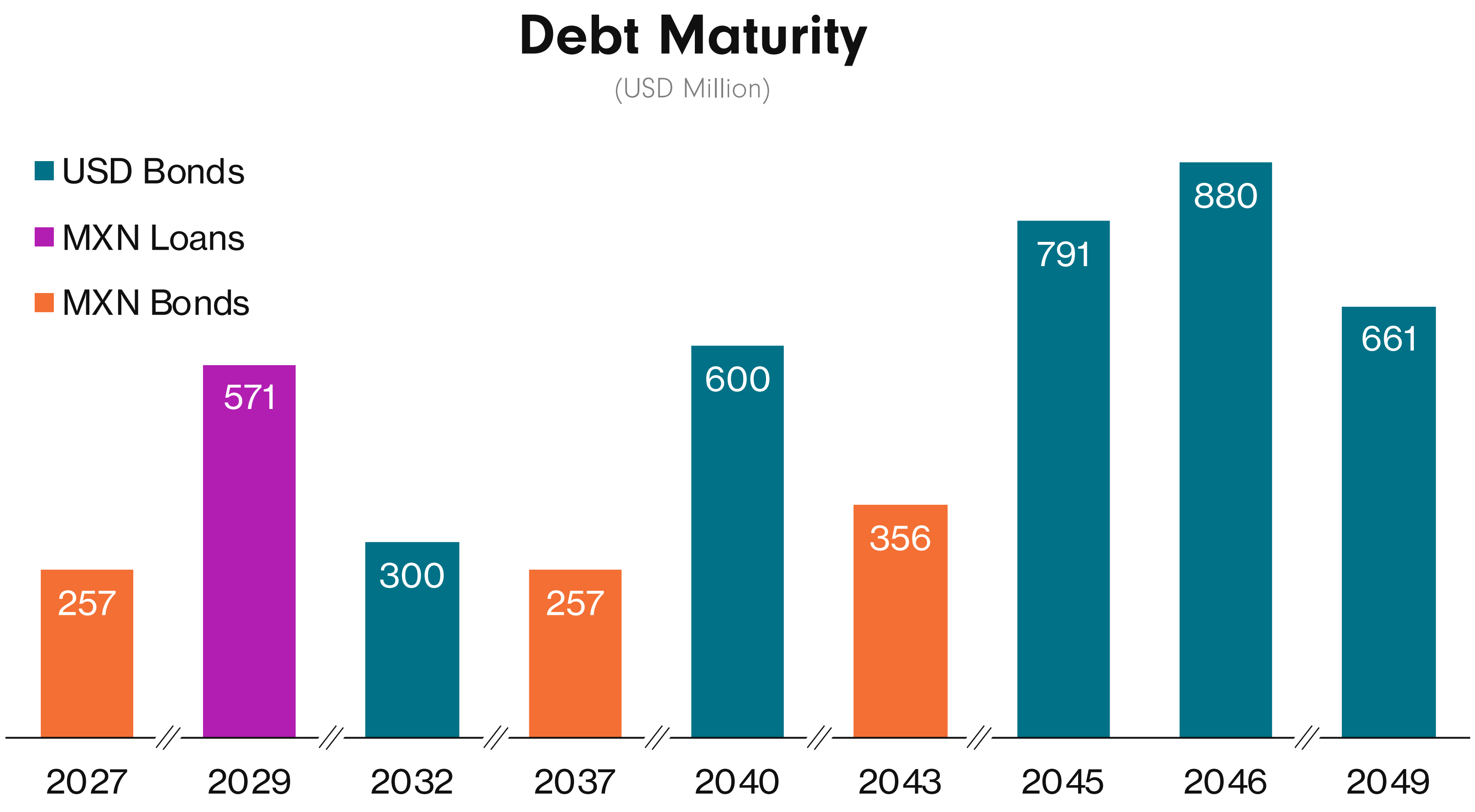
*64%, or **$3.2B** denominated in USD*

* Net of Corporate Expenses.
[1] Figures in Ps. billion, as of June 30, 2026.
Exchange rate of $17.5090 MXN / USD as of June 30, 2026.

Debt Maturity

Comfortable liquidity position & debt maturity profile

- Weighted average maturity of 17.7 years (USD) and 7.4 years (MXN)[1]

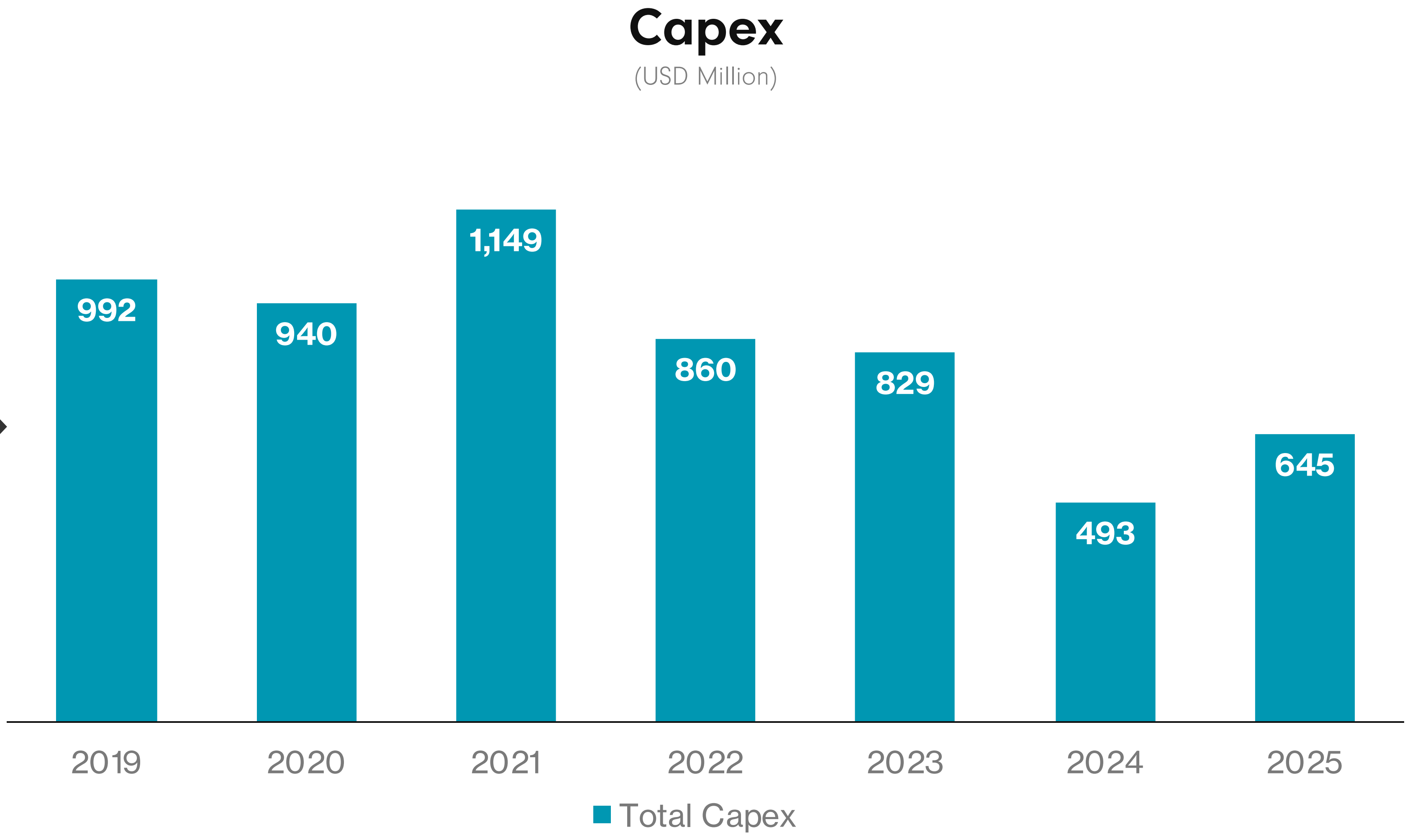


[1] Exchange rate of $17.5090 MXN / USD as of June 30, 2026.

Capital Expenditures

Capex deployment focused on higher investment returns

- In 2026, our Capex-to-sales ratio is expected to be around 25%



Our Purpose Drives Our Sustainability Strategy

Bringing people closer to what matters most to them

Connecting People

ESG Strategy

Climate-resilient connections

We connect society by strengthening climate-resilient communication technology

Digital inclusion

We enable and ensure equal access to information and communication technologies

Empowering people

We invest in building people's capabilities, to help them reach their full potential

Leading by example

We embrace an ethical culture

ESG Strategy components are embedded in our business strategy and support long-term value creation.

Televisa

ESG Strategy for long-term value creation

ESG strategy supports operational excellence, customer growth, talent development and stakeholder trust.

Televisa

Demonstrating Progress Through Transparency and External Recognition

ESG Ratings

MSCI ESG RATINGS BBB

CCC	B	BB	BBB	A	AA	AAA

RATING ACTION DATE: September 26, 2024
LAST REPORT UPDATE: September 04, 2025

Grupo Televisa maintained an ESG rating of "BBB" from MSCI, the largest rating agency for investment funds

S&P Global

Grupo Televisa scored 47 points in S&P Corporate Sustainability Assessment, increasing 11 points compared to 2024

FTSE Russell

Grupo Televisa scored 3.2 (out of 5) in FTSE Russell ESG Score

Rated
MORNINGSTAR | SUSTAINALYTICS

Grupo Televisa received a rating of 13.9 in Sustainalytics, which categorizes as low risk of adverse effects from ESG factors

Commitments & Memberships

ESR Empresa Socialmente Responsable

8th year receiving the Socially Responsible Company distinctive from CEMEFI

mR mercoRESPONSABILIDAD ESG
Las empresas más responsables

Recognized as one of the 100 best companies with ESG responsibility, and 3rd place in telecommunication industry

United Nations Global Compact

Signatory to the UN Global Compact since 2016

CDP

Grupo Televisa answers the Carbon Disclosure Project's Climate Change questionnaire

Disclosures

Grupo Televisa released its inaugural IFRS S1 and IFRS S2 disclosures for the fiscal year 2025, strengthening transparency around governance, strategy and risk management practices that support our long-term value creation objectives.

Televisa: A strong foundation

Focused on building shareholder value

- **Unique market presence** in our core businesses
- **Diversified** revenue base
- Mexico's **second largest** telecom network
- **Largest shareholder of TelevisaUnivision, the world's leading Spanish-language media and content company**
- Long standing commitment to **sustainability**

Our priorities:

- **Innovation** across all our operations
- Constant **transformation of** our business model
- Long term **strategic positioning**
- Focus on **Cash Flow** generation

Televisa

Disclaimer

This presentation contains forward-looking statements regarding the Company's results and prospects. Actual results could differ materially from these statements. The forward-looking statements in this presentation should be read in conjunction with the factors described in "Item 3. Key Information – Forward-Looking Statements" in the Company's Annual Report on Form 20-F, which, among others, could cause actual results to differ materially from those contained in forward-looking statements made in this press release and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.