



**Grupo Televisa announces it has reached an agreement with AT&T for the acquisition of its participation in Sky Mexico and changes in the Sky Mexico management team**

**Mexico City, April 3, 2024** – Grupo Televisa, S.A.B. (“Televisa” or the “Company”; NYSE:TV; BMV:TLEVISA CPO) announced that it has reached an agreement with AT&T for the acquisition of its participation in Sky Mexico (“Sky”), by which the Company would become owner of 100% of Sky’s capital stock. As part of this agreement, the transaction price would be paid by the Company in 2027 and 2028. The transaction is subject to customary regulatory approvals.

The Company also announced that Luis Malvido will step down as Chief Executive Officer (CEO) of Sky on April 15, 2024, after serving in this position for over two years. Grupo Televisa’s Co-CEOs, Bernardo Gómez and Alfonso de Angoitia, said: “On behalf of Grupo Televisa, we would like to express our deepest gratitude to Luis for his leadership, innovation, and valuable contributions to the Company. Luis has been instrumental in the evolution and simplification processes of our core business at Sky, and we wish him continued success in his future projects.”

Francisco Valim will take over as CEO of Sky and will remain as CEO of Grupo Televisa’s Cable segment (izzi). “As CEO of both the Cable and Sky segments, Francisco will have the mandate of generating significant synergies and efficiencies for Televisa,” said Bernardo Gómez and Alfonso de Angoitia. “We are confident this decision will allow us to strengthen Televisa’s competitive and financial position.”

## **About Televisa**

*Grupo Televisa S.A.B. (“Televisa”) is a major telecommunications corporation which owns and operates one of the most significant cable companies as well as a leading direct-to-home satellite pay television system in Mexico. Televisa’s cable business offers integrated services, including video, high-speed data and voice to residential and commercial customers as well as managed services to domestic and international carriers. Televisa owns a majority interest in Sky, a leading direct-to-home satellite pay television system and broadband provider in Mexico, operating also in the Dominican Republic and Central America. Televisa holds a number of concessions by the Mexican government that authorizes it to broadcast programming over television stations for the signals of TelevisaUnivision, Inc. (“TelevisaUnivision”), and Televisa’s cable and DTH systems. In addition, Televisa is the largest shareholder of TelevisaUnivision, a leading media company producing, creating, and distributing Spanish-speaking content through several broadcast channels in Mexico, the US and over 50 countries through television networks, cable operators and over-the-top or “OTT” services.*

## **Disclaimer**

*This press release contains forward-looking statements regarding the Company’s results and prospects. Actual results could differ materially from these statements. The forward-looking statements in this press release should be read in conjunction with the factors described in “Item 3. Key Information – Forward-Looking Statements” in the Company’s Annual Report on Form 20-F, which, among others, could cause actual results to differ materially from those contained in forward-looking statements made in this press release and in oral statements made by authorized officers of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

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